

PHARMACISTS IN MANITOBA

Perceptions and attitudes towards pharmacists in Manitoba with national comparisons.



February 2017
Research conducted by:
David Coletto

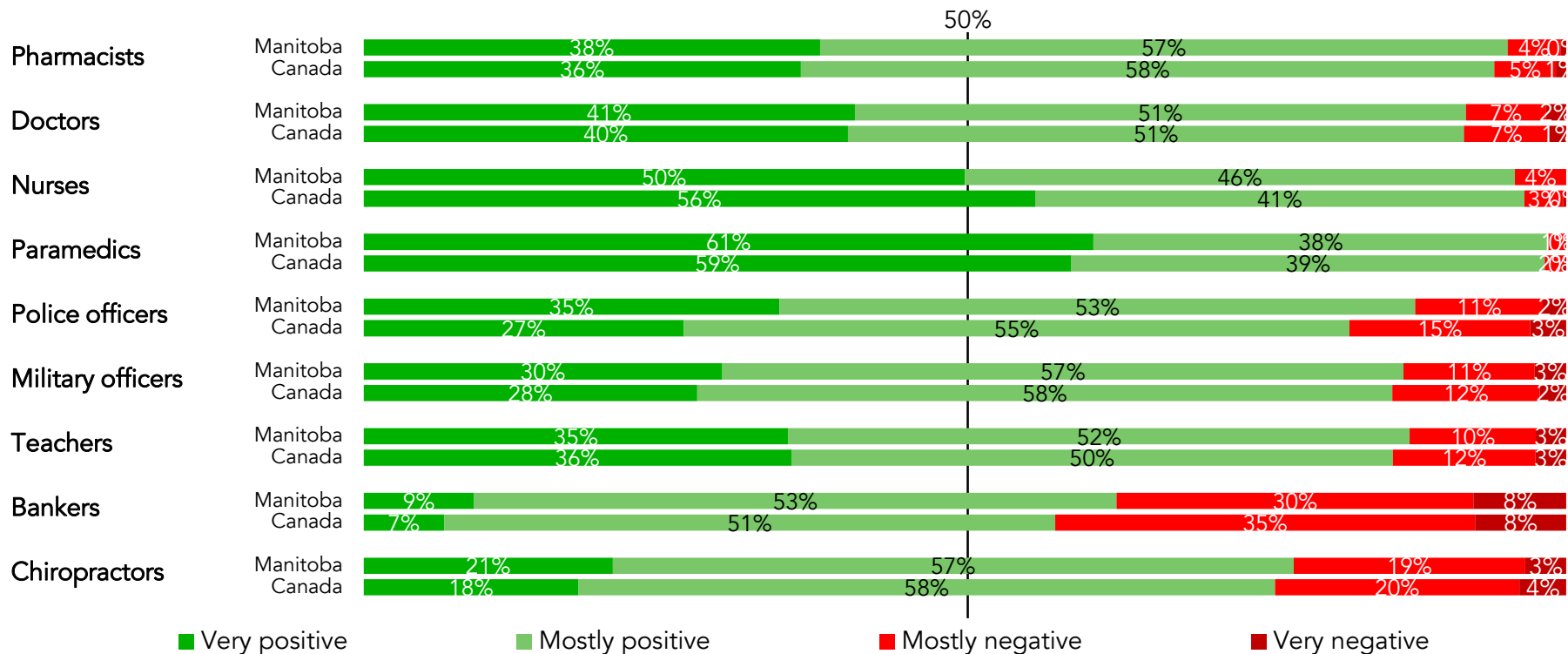
METHODOLOGY

Online survey	Survey was conducted among a representative sample of Canadians from Research Now panel.
Sample Size	Canada-wide: 4,173 (Comparable Margin of Error + 1.6%)
	Manitoba: 500 (Comparable Margin of Error + 4.5%)
Field dates	February 10 th and 18 th , 2017
Statistical Weighting	Data weighted by age, gender, education and region.

KEY FINDINGS

- Overall, Manitobans have similar views on pharmacists as the national average. 96% of Manitobans have a positive impression of pharmacists (just above the national average).
- A majority (63%) feel that pharmacists play an essential role in the health care system (well above the national average 57%). Manitobans are more likely to view licensed practical nurses as essential to the healthcare system than the national average (64% vs. 56%) and are also more likely view paramedics as essential to the healthcare system than the national average (85% vs. 75%).
- On average Manitobans have a higher level of trust in pharmacists to deliver certain health services as the rest of the country, with the exception of advising on healthy lifestyle changes where they are below the national average. However, they generally have a lower level of trust in paramedics to deliver the same services compared to the national average.
- Awareness of the services pharmacists can provide is slightly lower than other parts of the country.
- Manitobans are more likely than other Canadians to say they are likely to visit a pharmacist to get a vaccine or advice on medicines.
- Manitobans were almost exactly on par to agree that allowing pharmacists to do more for patients will improve health outcomes (82%) and reduce costs in the system (84%) with the national average.

IMPRESSION OF PROFESSIONS

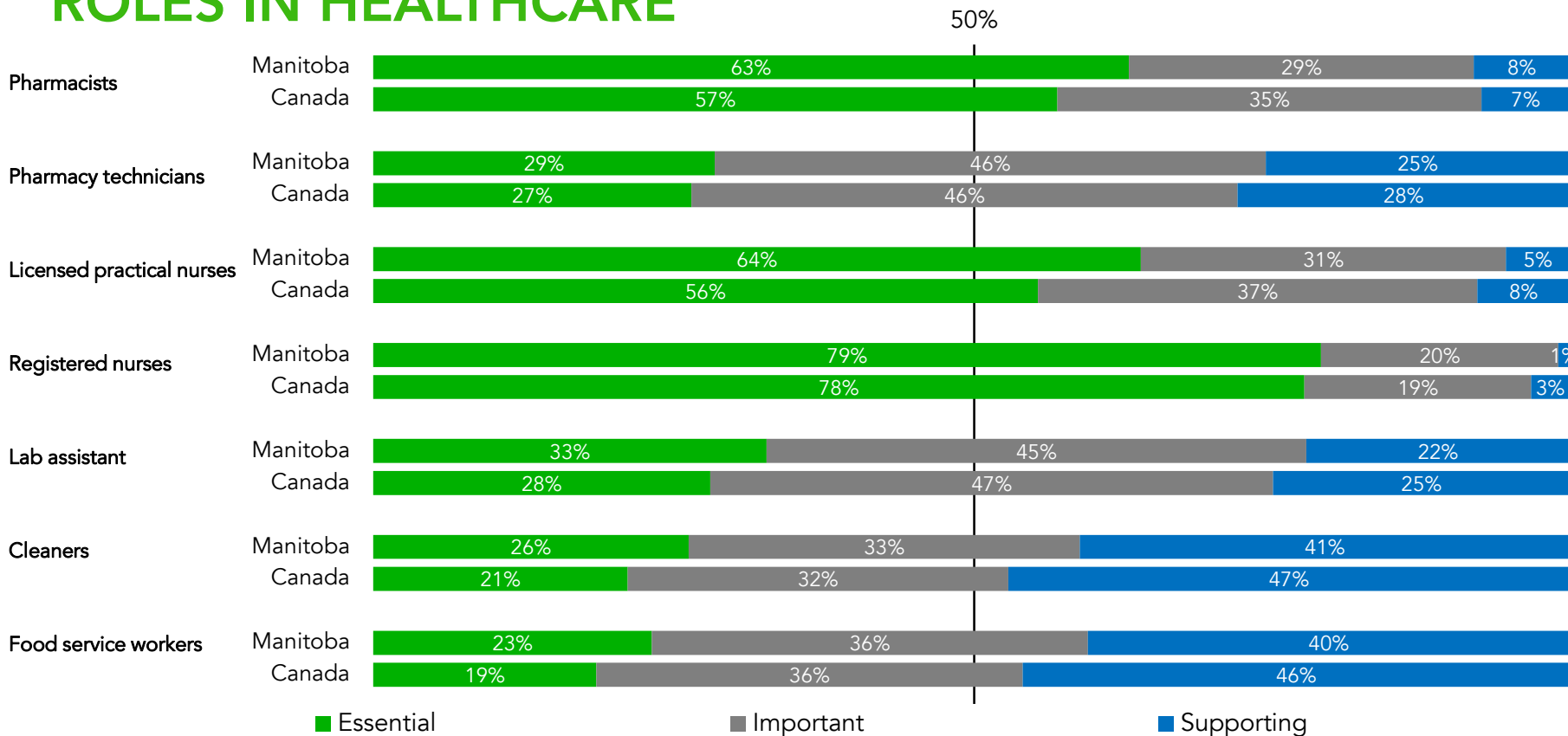


Below is a list of different professions in Canada. Please tell us if you have a very positive, mostly positive, mostly negative, or very negative impression of each.

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

ROLES IN HEALTHCARE

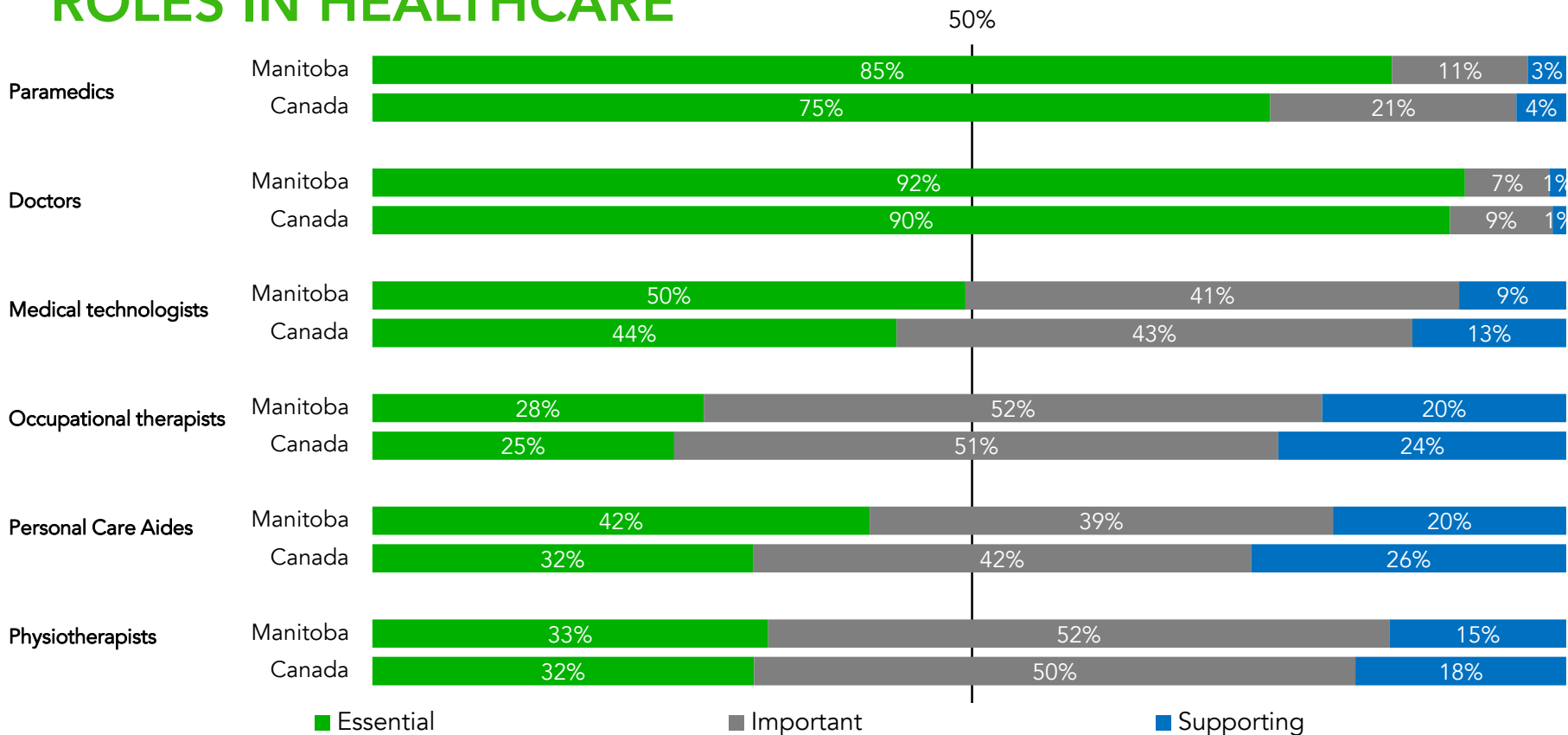


Think about the health care system overall and the role and importance of different people within the system. We are going to show you a number of different professions within the health care system and ask you to classify their role into one of three groups.

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

ROLES IN HEALTHCARE

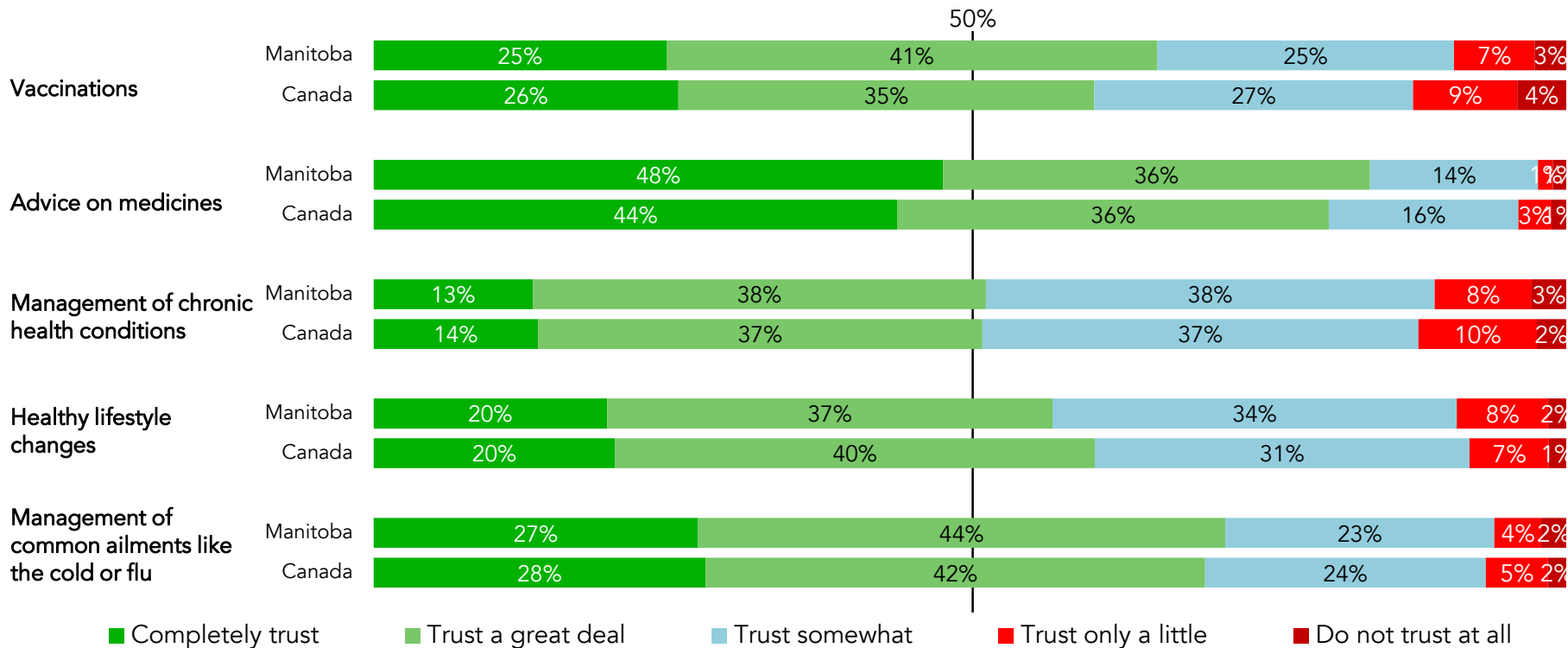


Think about the health care system overall and the role and importance of different people within the system. We are going to show you a number of different professions within the health care system and ask you to classify their role into one of three groups.

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

TRUST - PHARMACIST

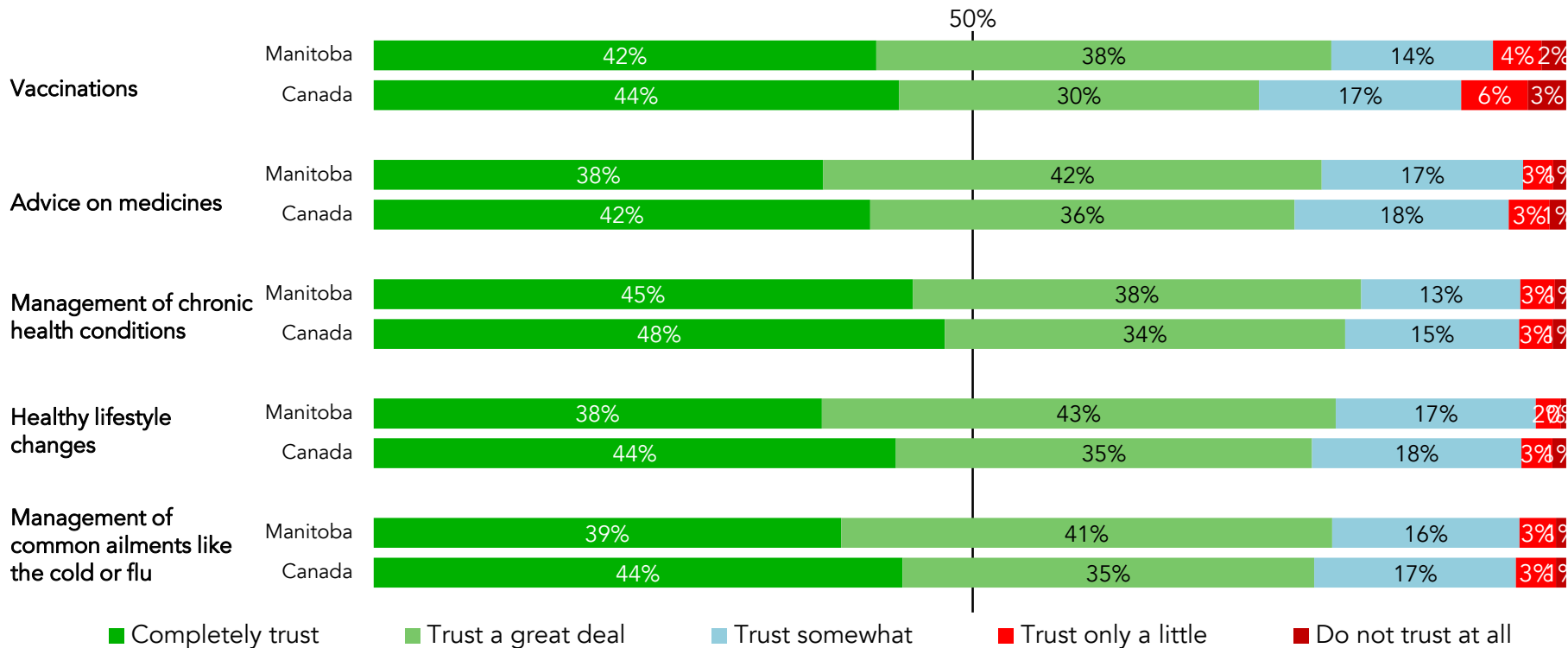


Thinking about when you're looking for information about different health or lifestyle topics. For each of the following sources, please tell us to what extent you trust the advice each might give you.

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

TRUST - DOCTORS

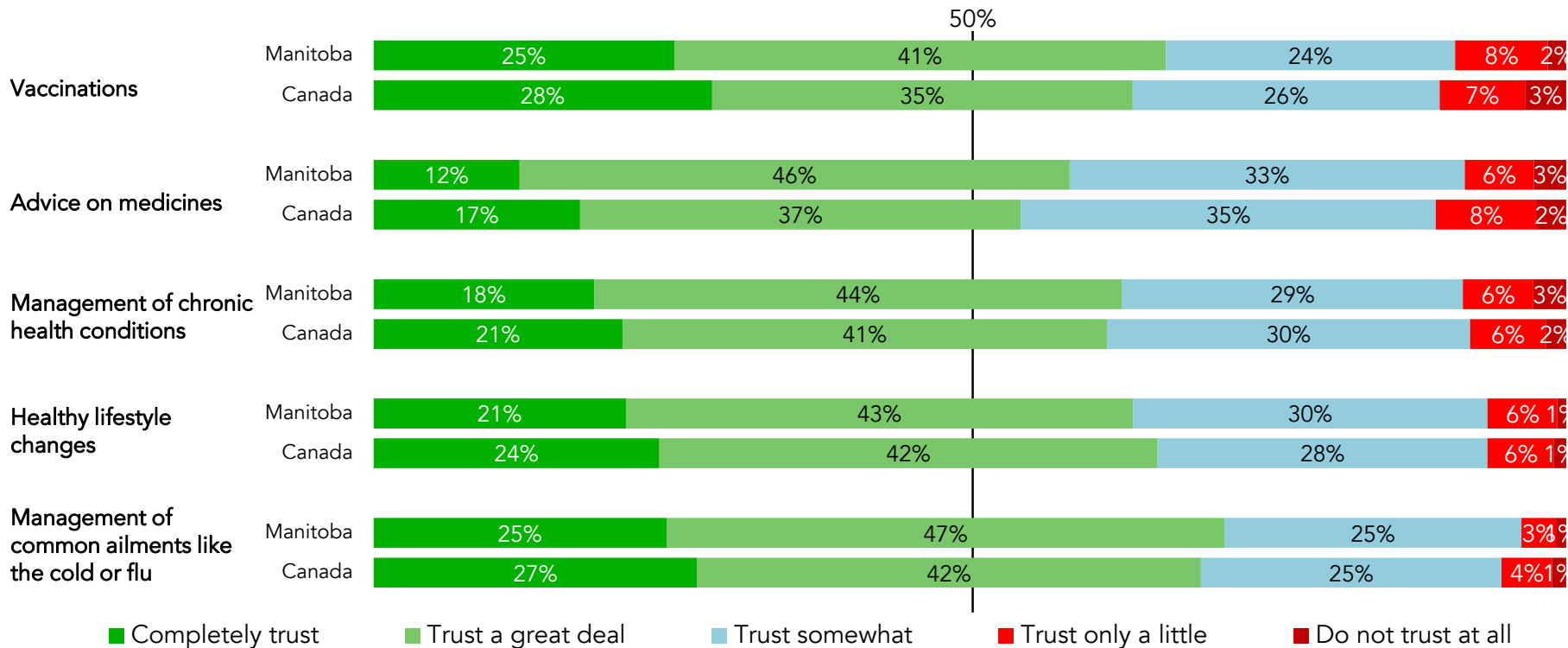


Thinking about when you're looking for information about different health or lifestyle topics. For each of the following sources, please tell us to what extent you trust the advice each might give you.

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

TRUST - NURSE

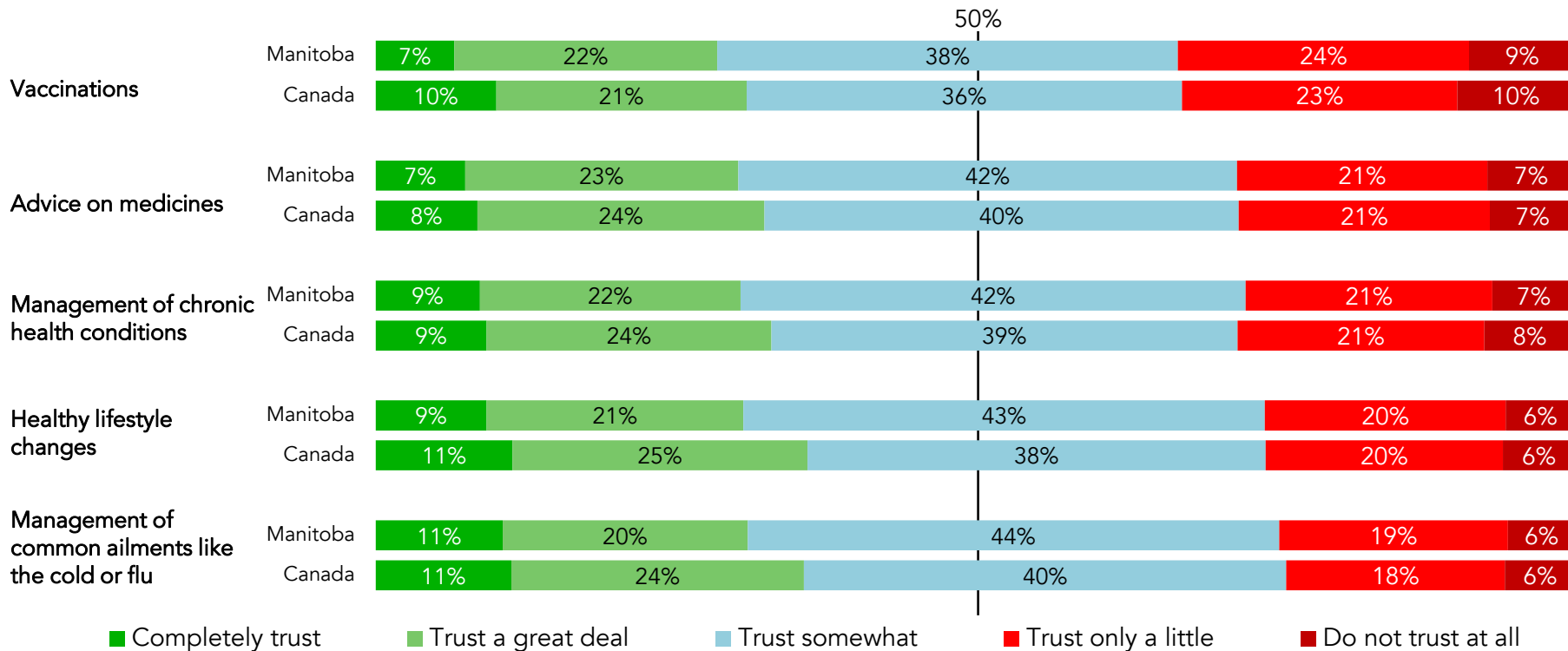


Thinking about when you're looking for information about different health or lifestyle topics. For each of the following sources, please tell us to what extent you trust the advice each might give you.

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

TRUST - PARAMEDIC

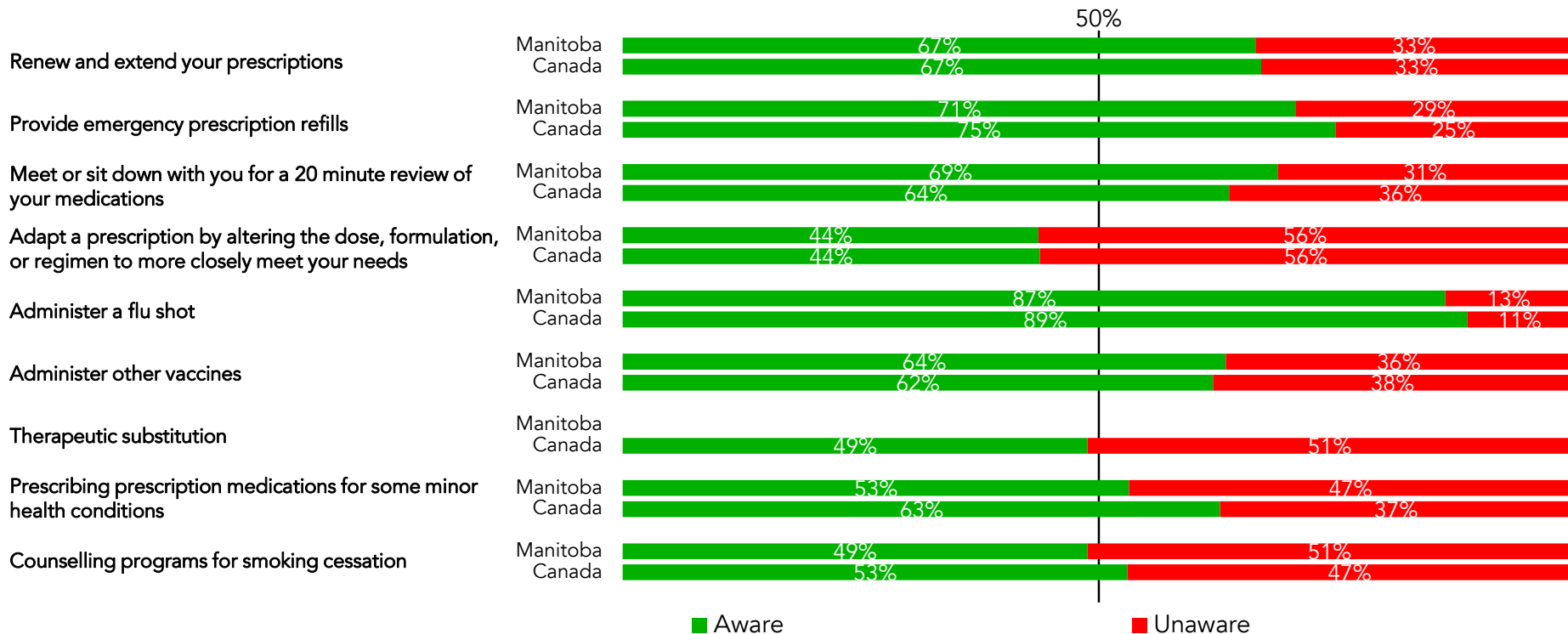


Thinking about when you're looking for information about different health or lifestyle topics. For each of the following sources, please tell us to what extent you trust the advice each might give you.

ABACUS DATA

Canada, n = 4,173
 Manitoba, n = 500

AWARENESS OF SERVICES

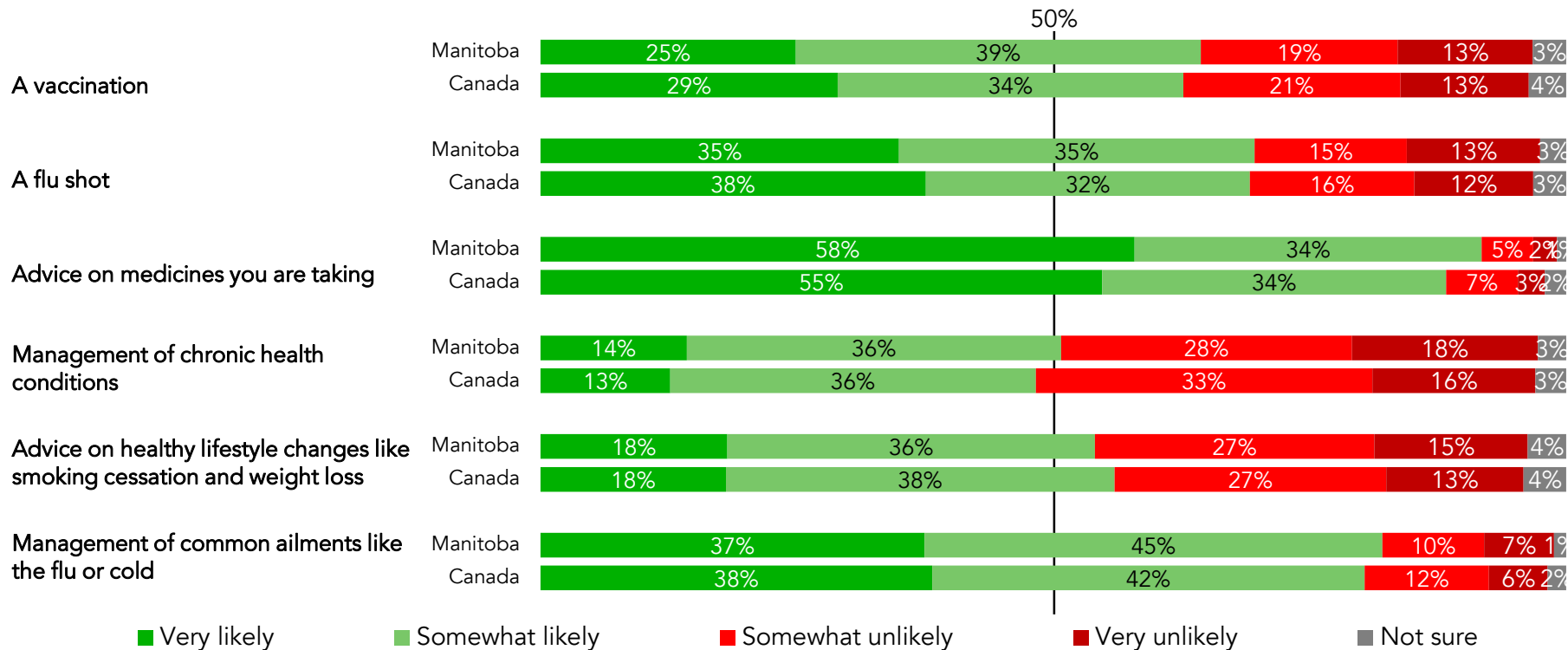


Before today, were you aware or unaware that pharmacists provide the following services?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

GOING TO YOUR PHARMACIST

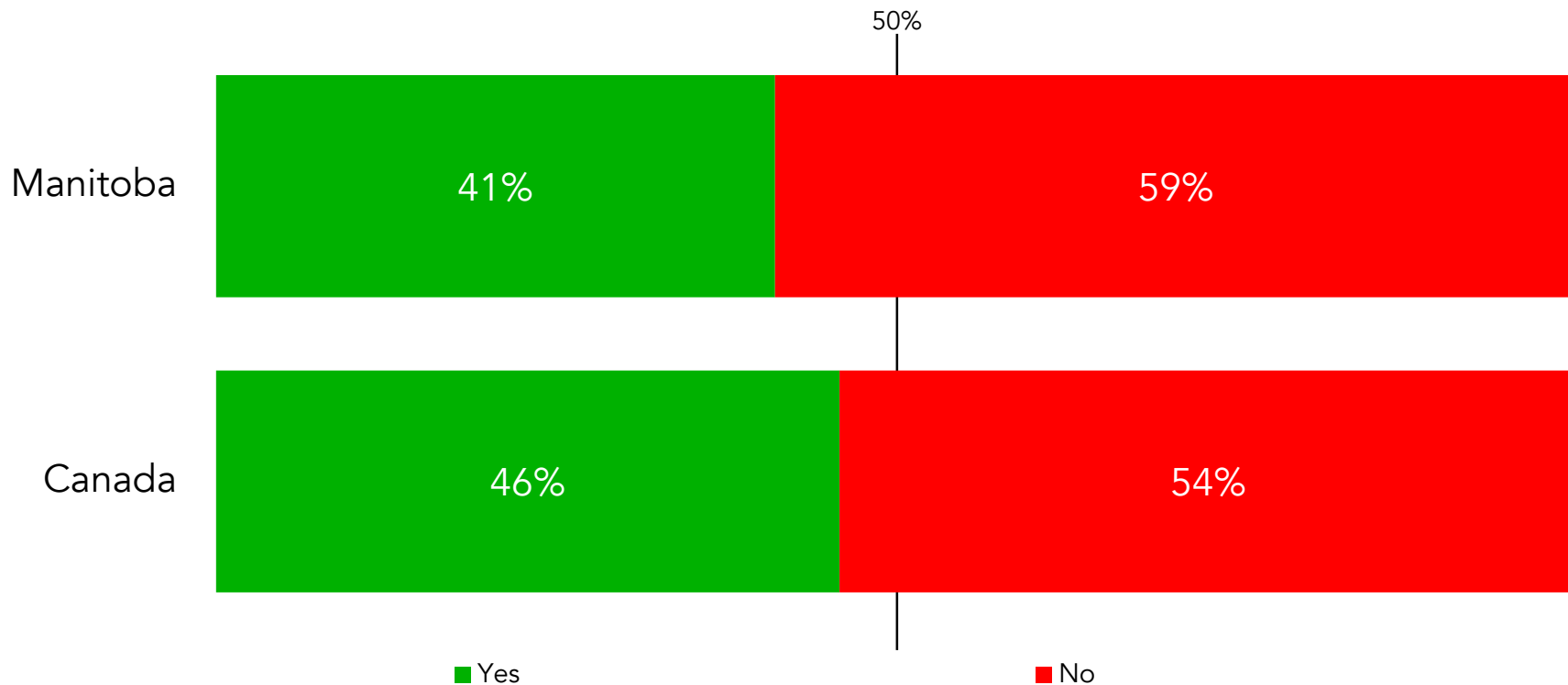


If you required the following services, how likely are you to go to a pharmacist to get them?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

CALL OR VISIT PHARMACIST FIRST



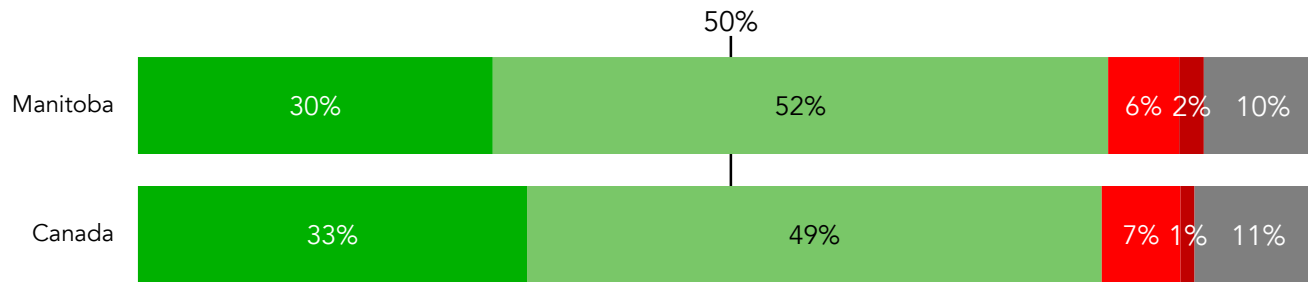
Typically, before you seek treatment for common ailments like the flu or a cold, do you call or visit a pharmacy before seeking help from your doctor or after hours clinic?

ABACUS DATA

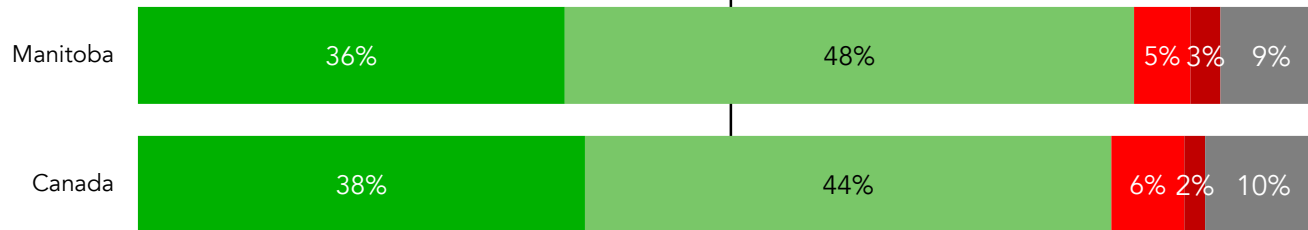
Canada, n = 4,173
Manitoba, n = 500

IMPACT OF EXPANDED SCOPE

Allowing pharmacists to do more for patients will improve health outcomes for patients.



Allowing pharmacists to do more for patients will reduce costs in the health care system.



■ Strongly agree
 ■ Mostly agree
 ■ Mostly disagree
 ■ Strongly disagree
 ■ Unsure

Below are a number of statements that could be used to describe pharmacists in your community. Please tell us whether you agree or disagree with each statement.

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

QUESTIONS FOR PHARMACISTS MANITOBA

ABACUS DATA

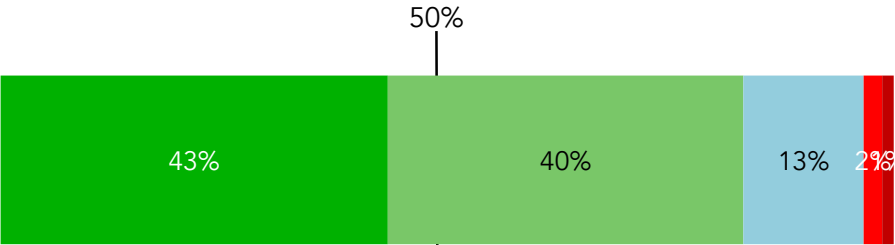
The logo graphic consists of a horizontal line with a single green dot positioned under the letter 'A' and a pair of green dots positioned under the letter 'S'.

KEY FINDINGS

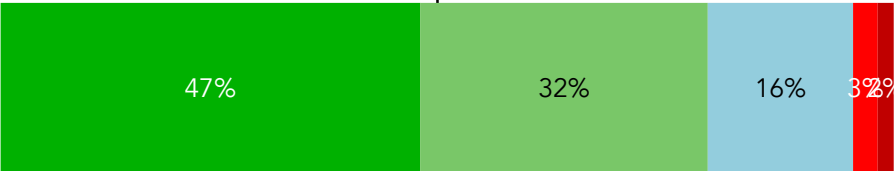
- A wide majority (83%) of Manitobans agree that when a healthcare service is covered by Manitoba Health, the Manitoba Government should pay all healthcare professionals who can legally deliver that service to patients. This view holds if a pharmacist service such as assessing and prescribing medication, developing an annual care plan, conducting a medication review, providing smoking cessation or diabetes counseling is covered by public medicare plans in other provinces, it should also be covered in Manitoba (79%) and all healthcare professionals who provide the same healthcare service should receive the same fee (72%)
- Just shy of two-thirds of respondents (62%) said they would likely visit a pharmacist for a lab test.
- Manitobans were mostly aware of the services provided to them by pharmacists with the exception of managing a chronic condition by adjusting your medication where only 44% had either received the service (6%) or was aware but never received it (38%)

PHARMACIST STATEMENTS

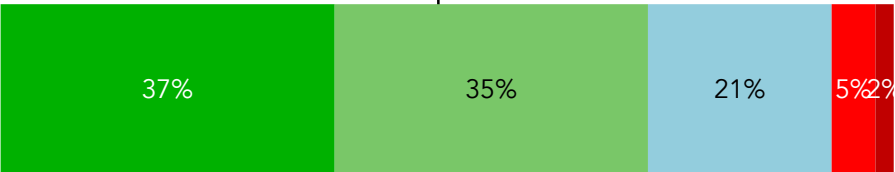
When a healthcare service is covered by Manitoba Health, the Manitoba Government should pay all healthcare professionals who can legally deliver that service to patients.



If a pharmacist service such as assessing and prescribing medication, developing an annual care plan, conducting a medication review, providing smoking cessation or diabetes counseling is covered by public medicare plans in other provinces, it should also



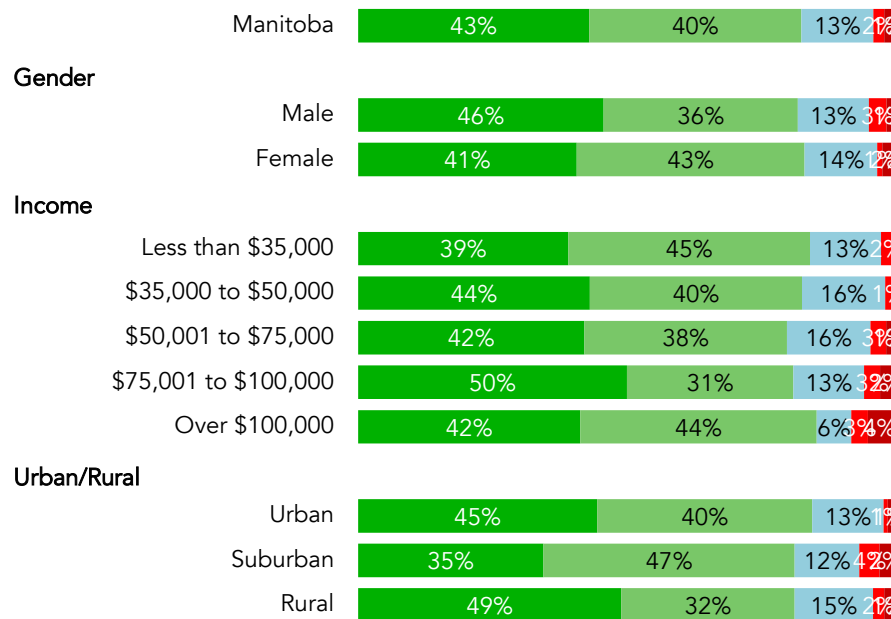
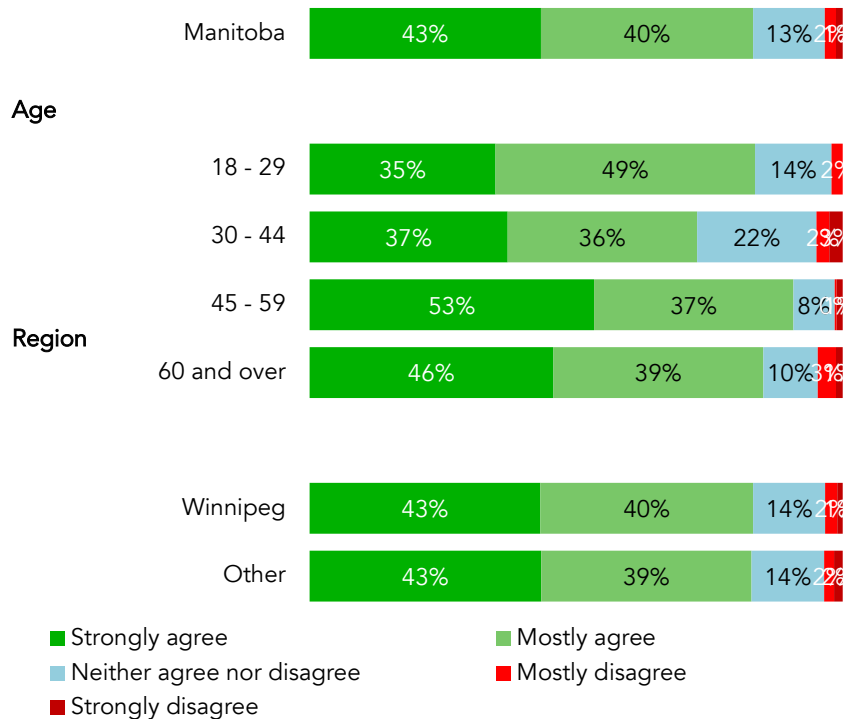
All healthcare professionals who provide the same healthcare service should receive the same fee.



Strongly agree Mostly agree Neither agree nor disagree Mostly disagree Strongly disagree

To what extent do you agree or disagree with the following statements?

HEALTHCARE SERVICE IS COVERED BY MANITOBA HEALTH, THE GOVERNMENT SHOULD PAY ALL PROFESSIONALS WHO CAN DELIVER THAT SERVICE TO PATIENTS

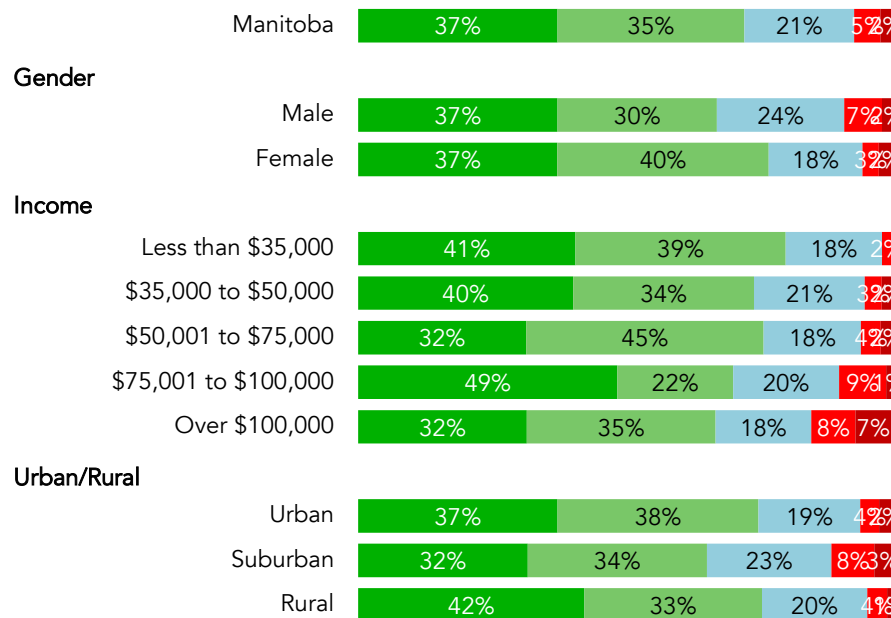
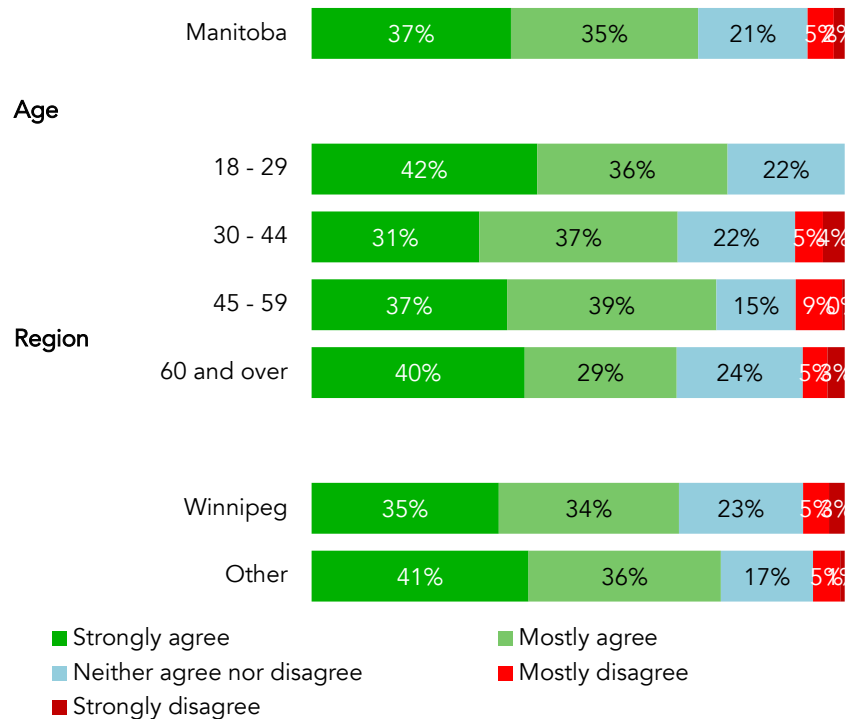


To what extent do you agree or disagree with the following statements?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

ALL HEALTHCARE PROFESSIONALS WHO PROVIDE THE SAME HEALTHCARE SERVICE SHOULD RECEIVE THE SAME FEE

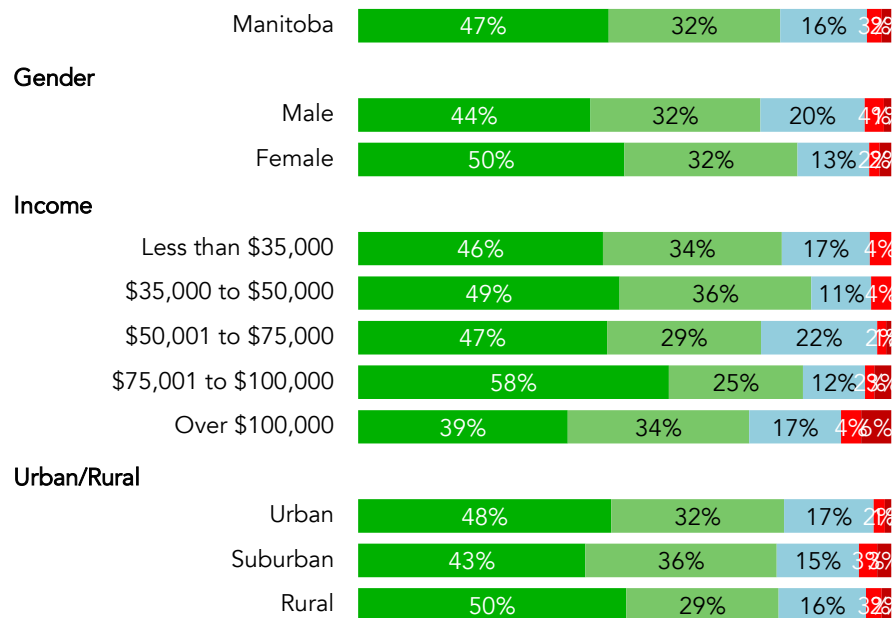
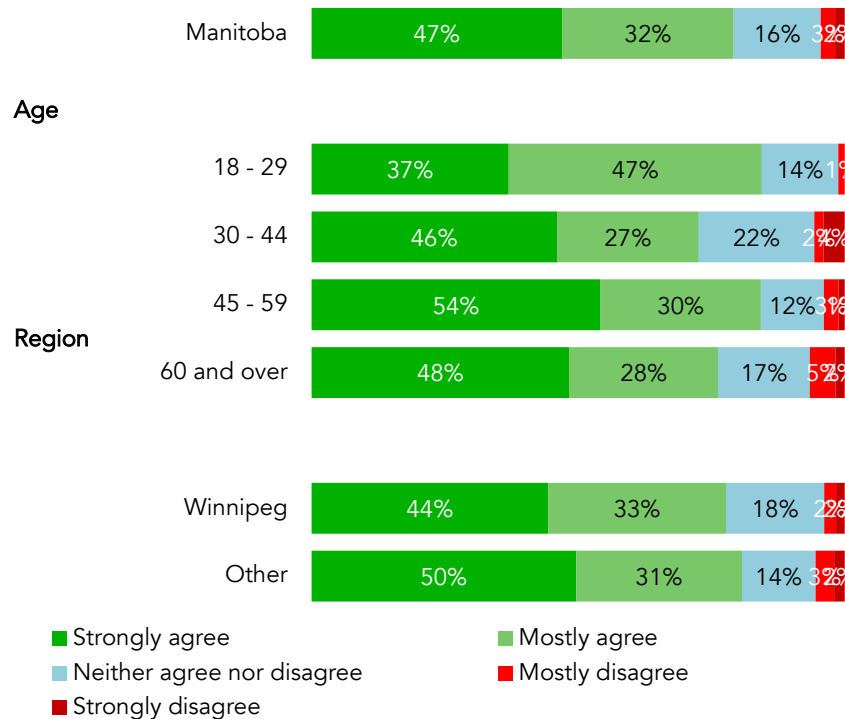


To what extent do you agree or disagree with the following statements?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

IF A PHARMACIST SERVICE IS COVERED BY PUBLIC MEDICARE PLANS IN OTHER PROVINCES, IT SHOULD ALSO BE COVERED IN MANITOBA

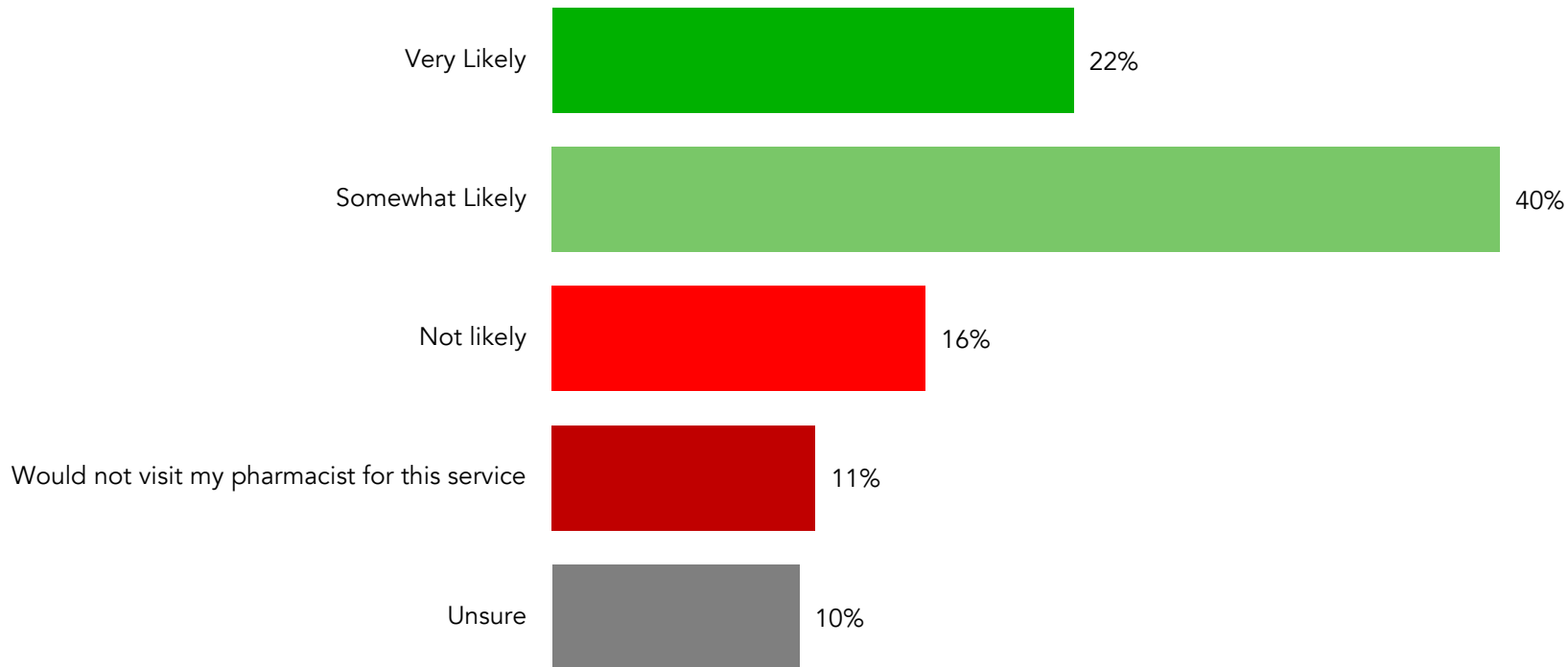


To what extent do you agree or disagree with the following statements?

ABACUS DATA

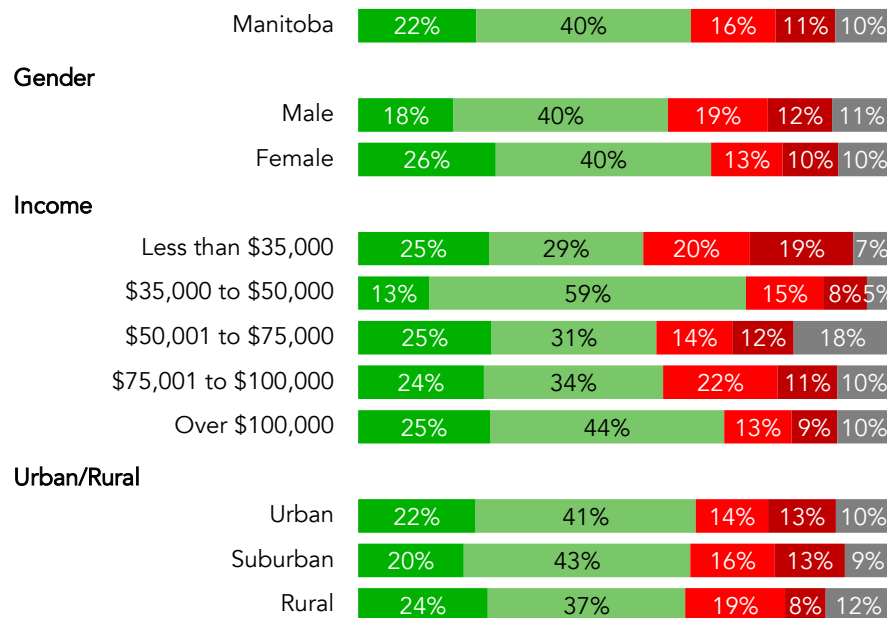
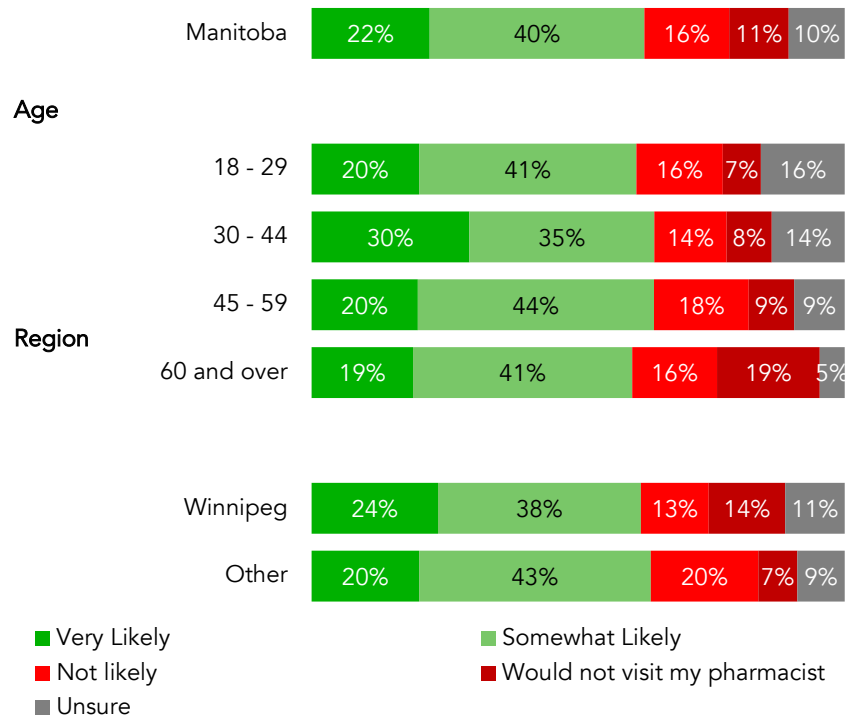
Canada, n = 4,173
Manitoba, n = 500

VISIT PHARMACIST FOR A LAB TEST



Regulations allow Manitoba pharmacists to order lab tests for patients, however the process has yet to be established. How likely would you be to visit your pharmacist to order a lab test for regular monitoring of a current health condition once this is available?

VISIT PHARMACIST FOR A LAB TEST

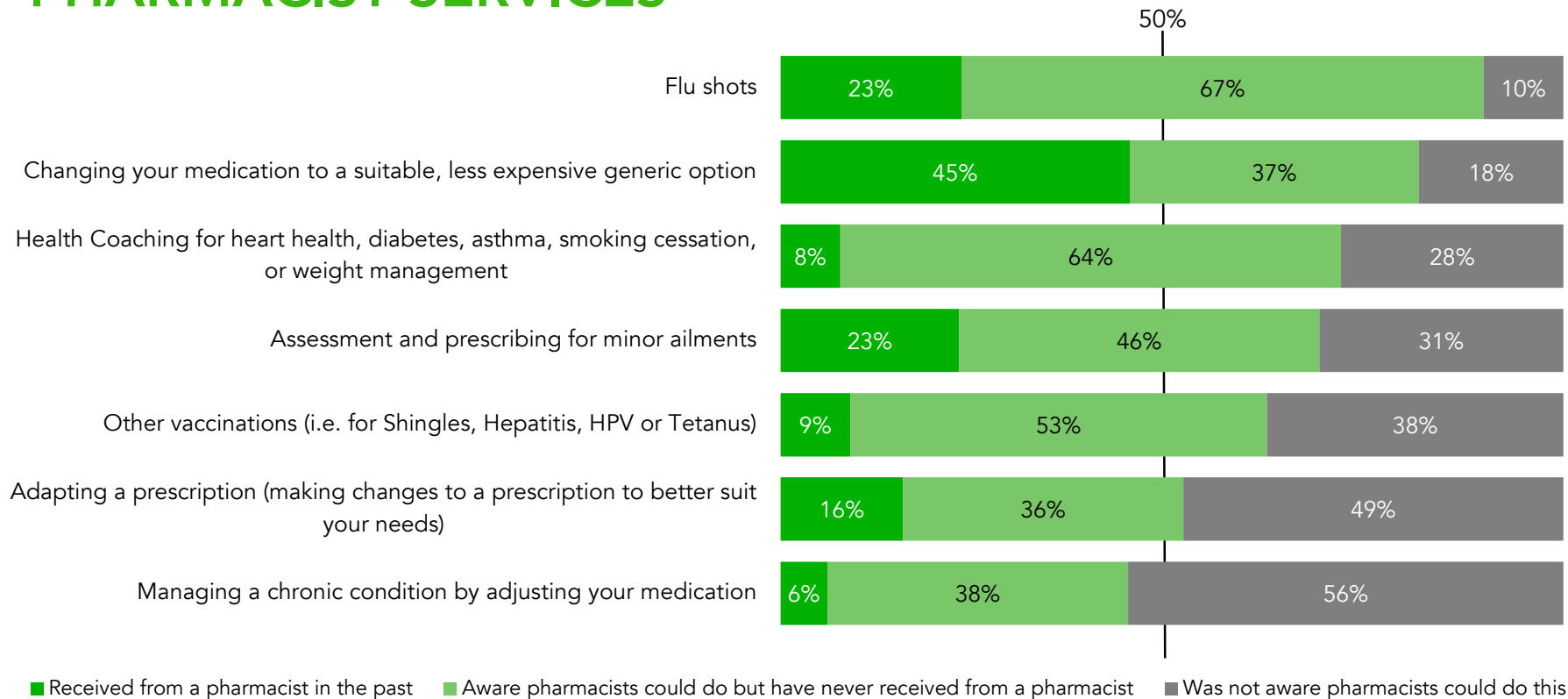


Regulations allow Manitoba pharmacists to order lab tests for patients, however the process has yet to be established. How likely would you be to visit your pharmacist to order a lab test for regular monitoring of a current health condition once this is available?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

PHARMACIST SERVICES



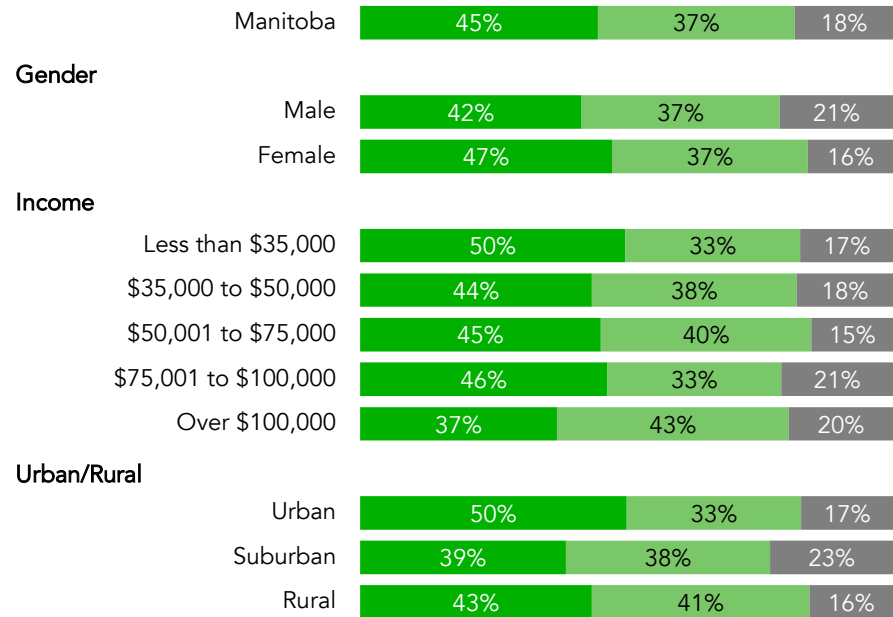
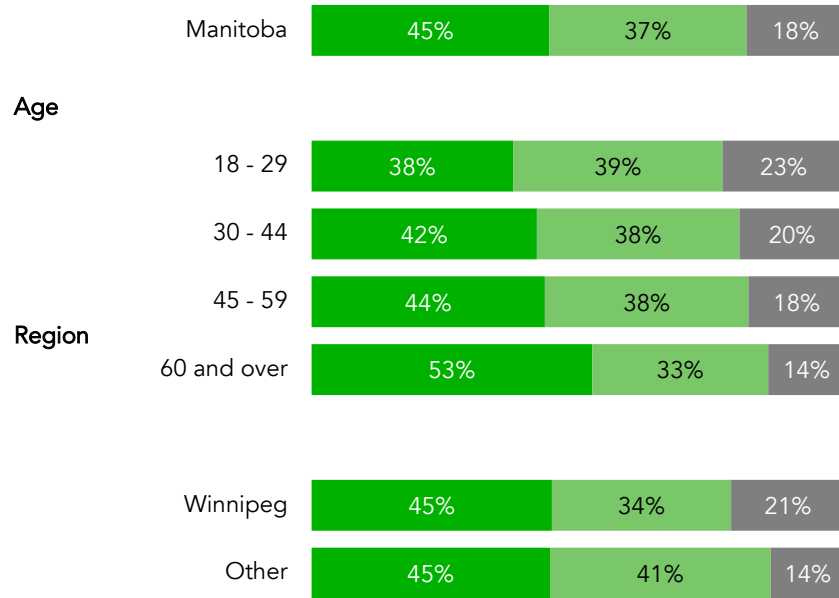
Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

CHANGING YOUR MEDICATION TO A SUITABLE, LESS EXPENSIVE GENERIC OPTION



- Received from a pharmacist in the past
- Aware pharmacists could do but have never received from a pharmacist
- Was not aware pharmacists could do this

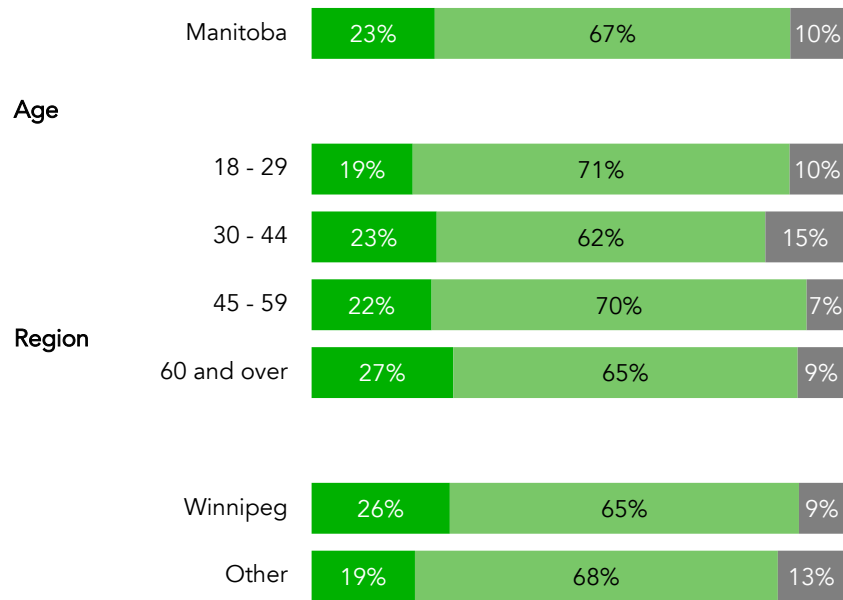
Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

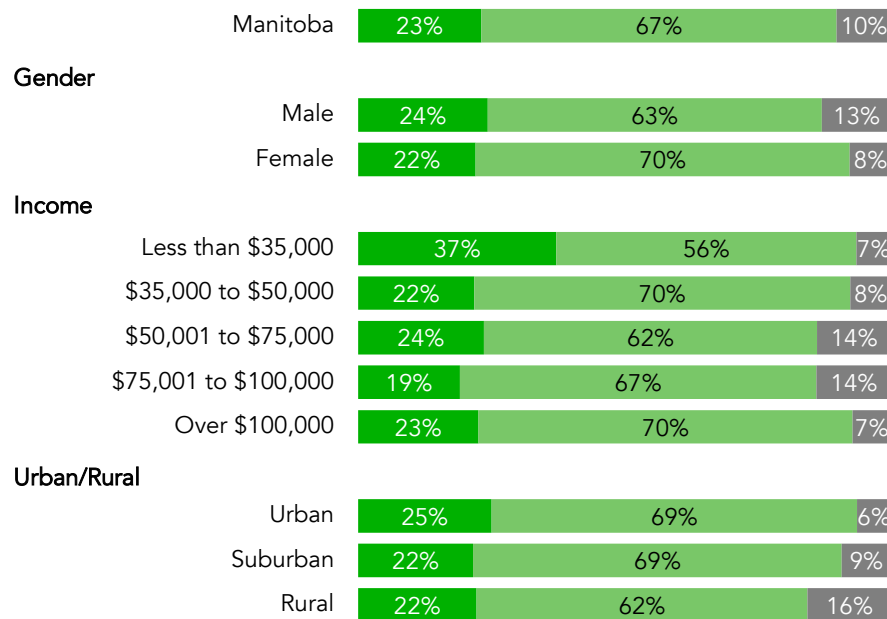
ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

FLU SHOTS



- Received from a pharmacist in the past
- Aware pharmacists could do but have never received from a pharmacist
- Was not aware pharmacists could do this



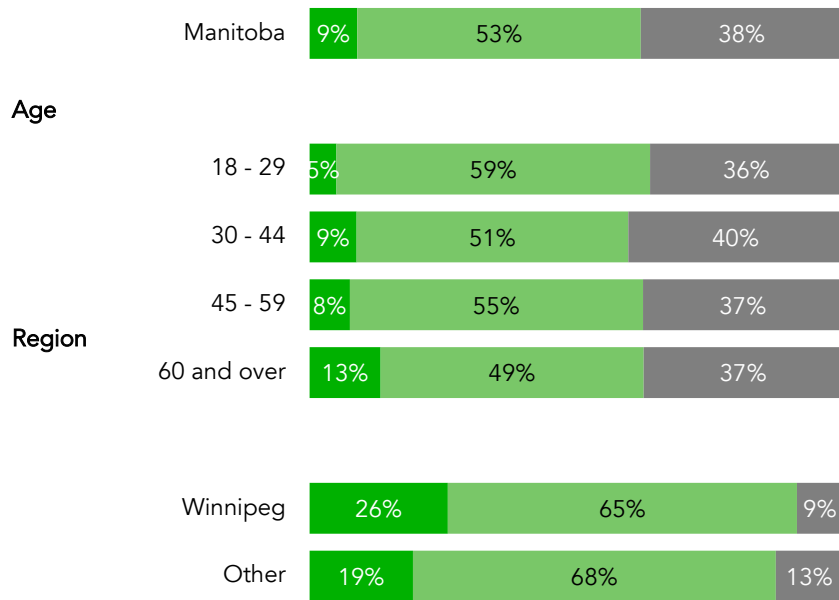
Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

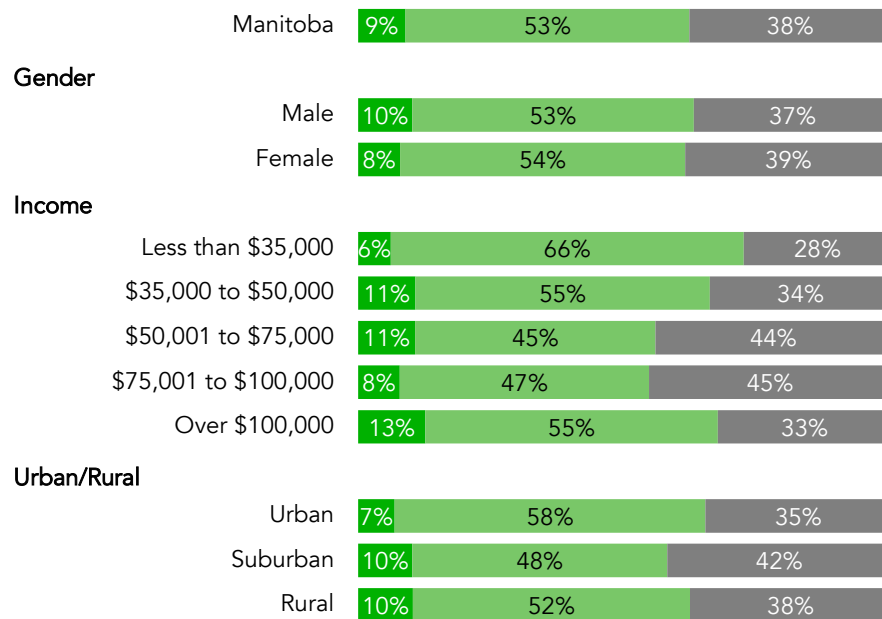
ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

OTHER VACCINATIONS



- Received from a pharmacist in the past
- Aware pharmacists could do but have never received from a pharmacist
- Was not aware pharmacists could do this



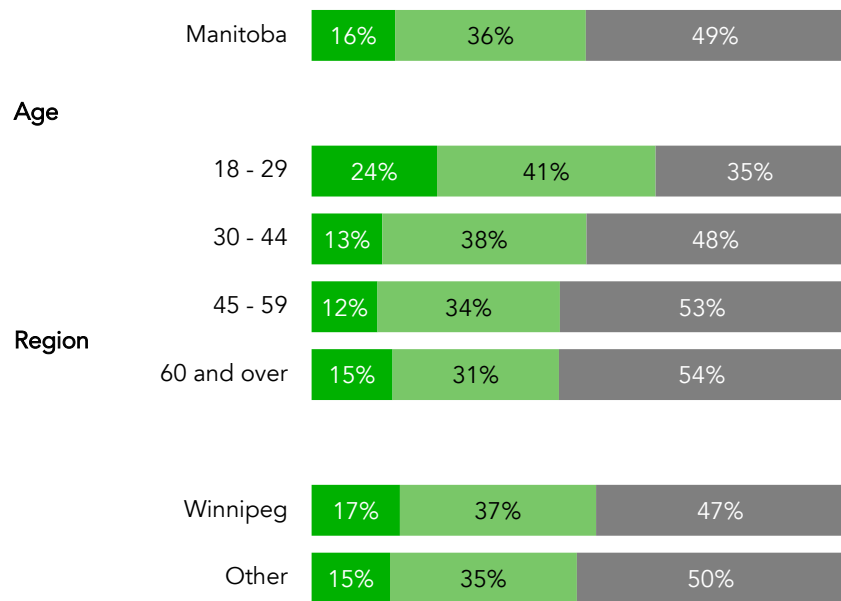
Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

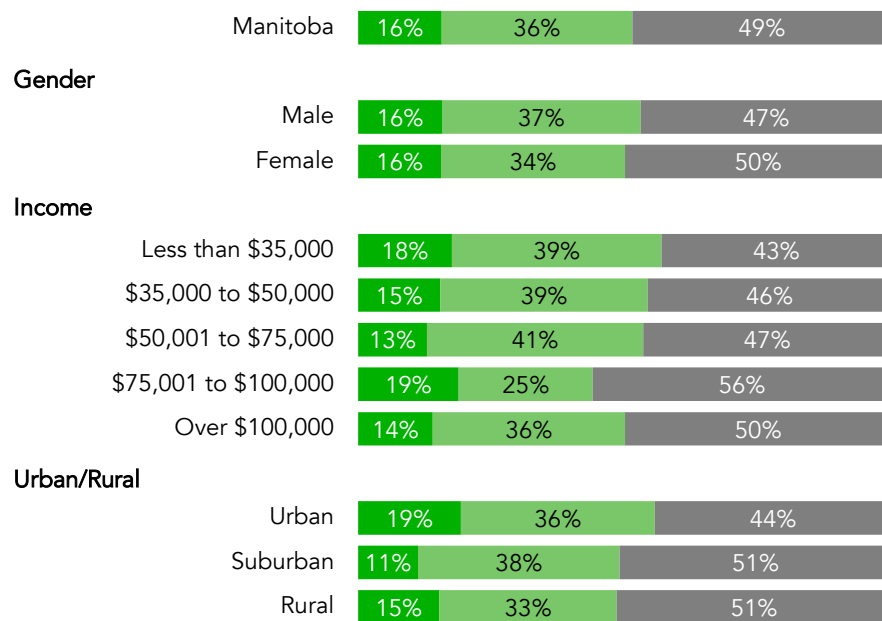
ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

ADAPTING A PRESCRIPTION



- Received from a pharmacist in the past
- Aware pharmacists could do but have never received from a pharmacist
- Was not aware pharmacists could do this



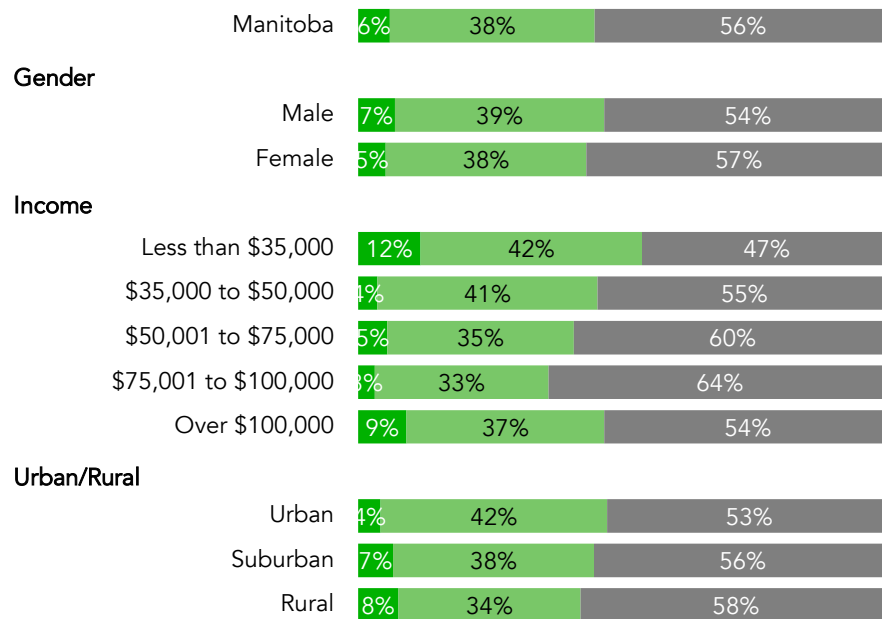
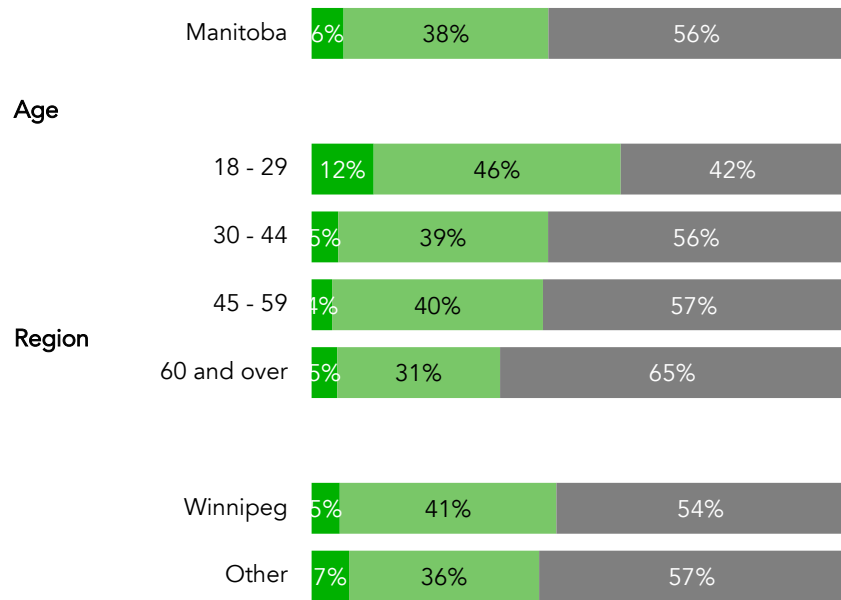
Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

MANAGING A CHRONIC CONDITION BY ADJUSTING YOUR MEDICATION



- Received from a pharmacist in the past
- Aware pharmacists could do but have never received from a pharmacist
- Was not aware pharmacists could do this

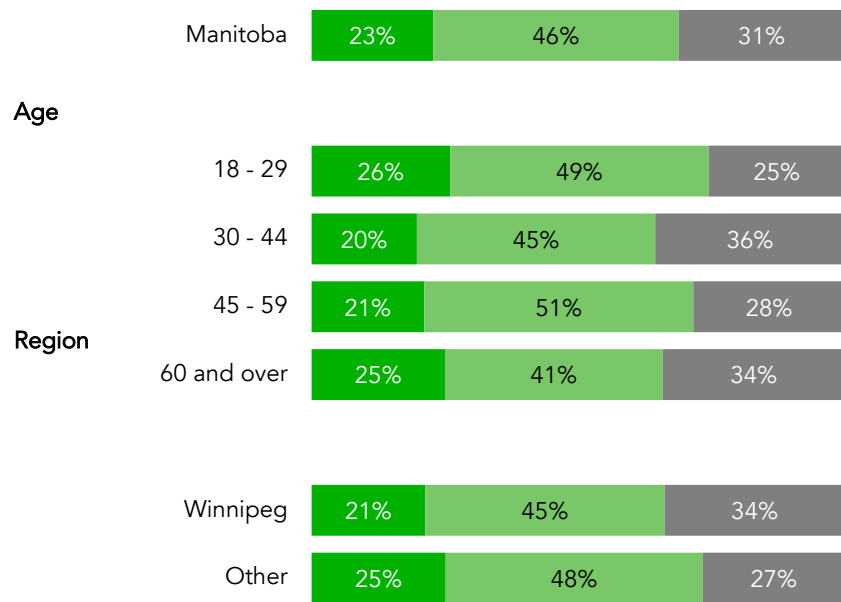
Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

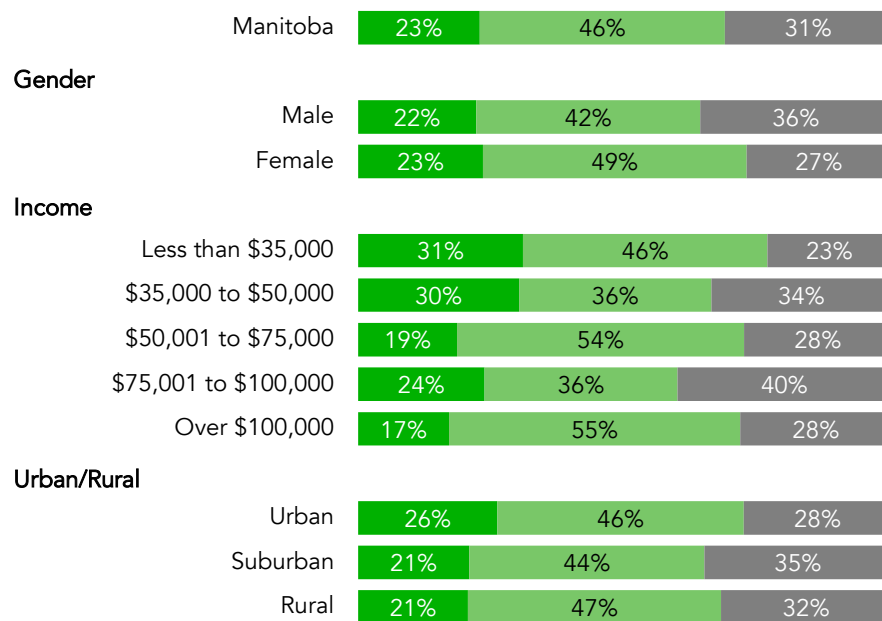
ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

ASSESSMENT AND PRESCRIBING FOR MINOR AILMENTS



- Received from a pharmacist in the past
- Aware pharmacists could do but have never received from a pharmacist
- Was not aware pharmacists could do this



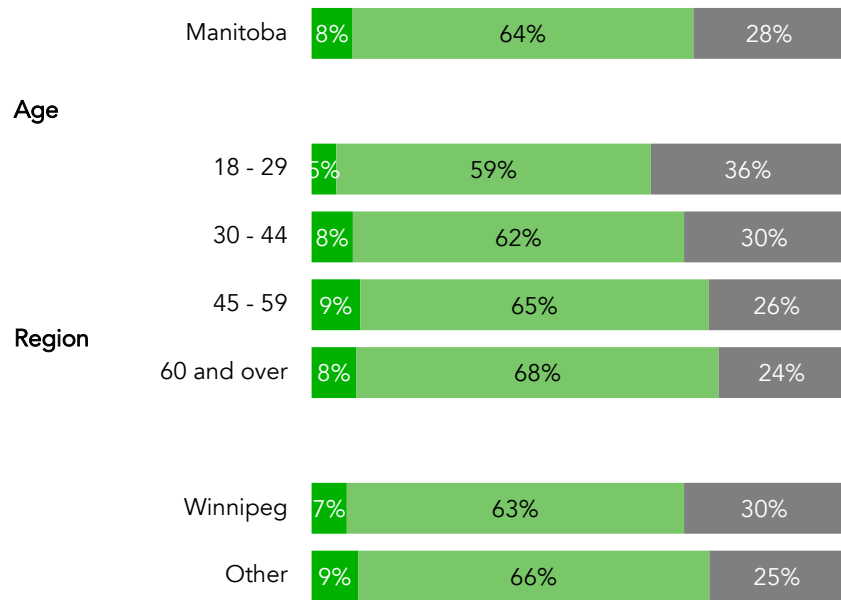
Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

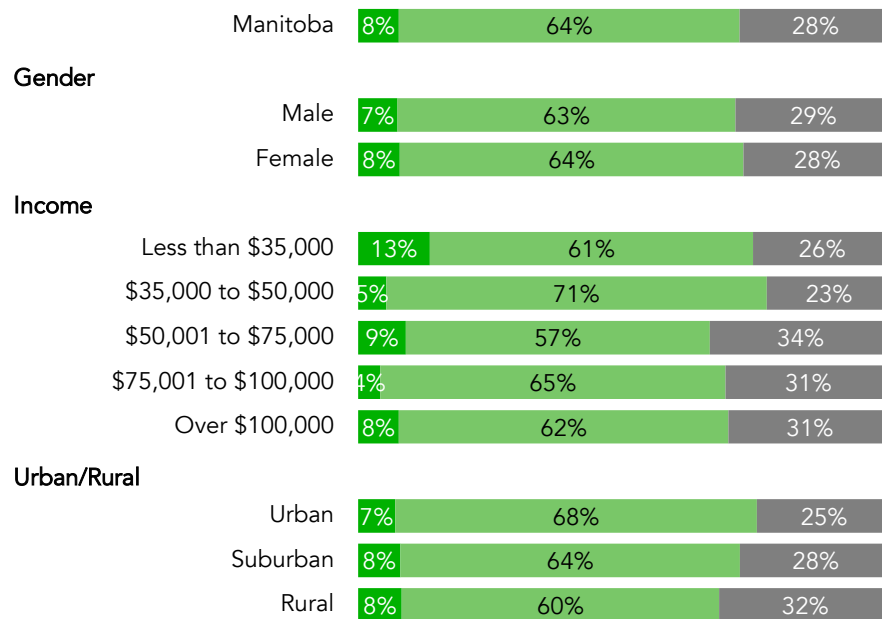
ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500

HEALTH COACHING FOR HEART HEALTH, DIABETES, ASTHMA, SMOKING CESSATION, OR WEIGHT MANAGEMENT



- Received from a pharmacist in the past
- Aware pharmacists could do but have never received from a pharmacist
- Was not aware pharmacists could do this



Pharmacists are trained to provide additional healthcare services beyond dispensing medication.

For each of the following professional pharmacist services, please indicate if this is something you have received from a pharmacist in the past, is something you were aware pharmacists could do but have not received from a pharmacist, or is something you were not aware a pharmacist could do?

ABACUS DATA

Canada, n = 4,173
Manitoba, n = 500