

manitoba society of Amanitoba Society of Marmacian Marma

Winnipeg Convention Center & Delta Winnipeg Hotel







Sponsors

Partner



Welcome Message

The Manitoba Society of Pharmacists is pleased to present the 2013 Manitoba Pharmacy Conference taking place April 5th to 7th at the Winnipeg Convention Centre. We have an exciting conference planned this year to inform and entertain you.

The objectives of this conference are to:

- Provide educational programming to advance pharmacy practice
- Strengthen the relationships among pharmacists and other health professionals
- Enhance the quality of pharmaceutical care provided to patients
- Provide a forum for exchange of ideas among pharmacists
- Anticipate future information and professional development needs for pharmacy practice

The Manitoba Society of Pharmacists works with the Manitoba Pharmaceutical Association (MPhA), the Canadian Society of Hospital Pharmacists, MB Branch (CSHP) and the Faculty of Pharmacy, University of Manitoba to provide pharmacists quality continuing education programs during our annual event.

Social Events

The weekend will open on Friday, April 5th with a reception to celebrate the Manitoba Society of Pharmacists 40th anniversary and the presentation of the Young Leaders Awards.

Networking

The exhibitors will be hosting the refreshment breaks and the buffet lunch on Saturday, April 6th – this is a great opportunity to meet and mingle with your colleagues and industry members.

Awards

The Annual Awards Banquet is being held Saturday, April 6th at the Delta Winnipeg Ballroom – a spectacular venue to highlight our outstanding members in the profession.

The Manitoba Pharmaceutical Association Awards Luncheon on Sunday, April 7th will recognize those members who have been practicing for 25 years and 50 years – let's congratulate them all!

Mil R. At

Mel Baxter, President, Manitoba Society of Pharmacists

Go online today to register

www.mbpharmacyconference.com

Complete details on the sessions and speakers are online.



Friday, April 5th, 2013

Opening Remarks Mel Baxter, MSP President

Keynote Address: Session A • Pharmacists as Decision-Makers

Marshall Moleschi, Registrar, Ontario College of Pharmacists

During his keynote address Marshall Moleschi, current Registrar of the Ontario College of Pharmacists and former Register of the College of Pharmacists of British Columbia, will focus on the evolving role of pharmacists, as integral decision-makers, on a patient's healthcare team. Beginning with a foundational understanding of the political, economical and social realities that are shaping the future of our profession Marshall will provide insight into the current landscape of pharmacy practice in Canada touching on the status of expanded scope legislation and pharmacy technician integration amongst the different jurisdictions. The emphasis of Marshall's address however, will be on pharmacist's ability, as decision-makers, to naviaate the arev and provide insight into the many challenges pharmacists are facing as we move outside of our comfort zone as dispensers and advisors into the role of responsible. accountable and liable decision-makers. Marshall's presentation will conclude with the introduction of a practical thought process, designed to assist pharmacists in utilizing our professional judgment as we make decisions to support the health and well-being of our patients.

This session is sponsored by

bharmacv DRUGStore

Session B • A Day Late and A Dollar Short - Human Resource Planning in Pharmacy Shawn Buaden, B.Sc. (Pharm), M.Sc., PharmD., Associate Professor, Faculty of Pharmacy, University of Manitoba

2:00-2:45pm • .75CEU Room 2GH

This session will examine recent trends in pharmacist human resources in Canada. It is readily apparent that our forecasts are frequently flawed and our planning lacks responsiveness and direction. As we look to the future, can we learn from our past mistakes and plan a reasoned, thoughtful and evidence informed course for our profession's human resources?

Refreshment Break	2:45-3:00pm Second Floor Lobby
Session C • The Way Forward to Better Patient Care: A Pivotal Role for Pharmacists Steve Long, B.Sc., B.Sc. (Pharm), MBA, Director of National Public Policy with Shoppers Drug Mart	3:00-3:45pm • .75CEU Room 2GH
Canada's national annual healthcare expenditure of \$200 billion continues to grow by roughly 6% each year. Pres	scription drug expenditures made up \$27

billion of the \$200 billion total health expenditures in Canada (CIHI 2011). Pharmacists and technicians are poised to play a broader, more pivotal role in improving patient access to services. Their actions will unlock value and ensure long-term sustainability of healthcare through:

1. Treating minor ailments and administering vaccines by continuing to expand Pharmacists' scope of practice;

2. Ensuring affordable access to key medications by creating policies and plan designs that encourage lower-cost alternative therapies;

3. Helping patients manage chronic diseases more effectively to improve quality of life and avoid hospital admissions;

4. Leveraging the pharmaceutical distribution model for improved emergency preparedness and pandemic response systems; and

5. Further preventing adverse drug reactions by focusing on information sharing, user-friendly e-Health systems, and connectivity with other healthcare practitioners

This presentation will outline the strategies and practical approaches and considerations to establish this pivotal role for pharmacists in providing better patient care.

This session is sponsored by



1:00-2:00pm • 1CEU Room 2GH

1:00pm Room 2GH

Friday, April 5th, 2013

Session D • Looking Back - Reflections on the Pharmacist in Society

Shawn Bugden, B.Sc. (Pharm), M.Sc., PharmD., Associate Professor, Faculty of Pharmacy, University of Manitoba

While we know what a pharmacist is, it is the pharmacist of popular culture that is the "pharmacist" in the minds of the public. This session will examine the image of the pharmacist as it is reflected back to us through the media.

MSP 40th Anniversary Celebration Young Leaders Award Presentation

Come help us celebrate the Manitoba Society of Pharmacists 40th anniversary! We will have complimentary beverages & hors d'oeuvres for delegates during this one hour reception.

The 2013 Young Leaders will be presented during this evening's event. The Young Leaders Awards are sponsored by the Manitoba Pharmaceutical Association and the Manitoba Society of Pharmacists.

Saturday, April 6th, 2013

8:30-9:00am **Continental Breakfast** Second Floor Lobby **Poster Presentations** 10:30am - 3:15pm Second Floor Lobby Manitoba Society of Pharmacists Annual General Meeting 9:30-10:30am Room 2GH 1. Minutes of the Annual General Meeting, April 21, 2012 7. MSP Committees h) Good Governance Committee 2. Business Arisina a) Communications Journal Committee i) Public Relations Committee 3. President's Address b) Membership Committee i) Human Resources and Compensation Committee 4. Auditor's Report c) Economics Committee 8. Liaison Reports a) Canadian Pharmacists Association Liaison 5. Finance Report d) Professional Relations Committee 6. Executive Director's Report e) Government Relations Committee b) Student Liaison f) Pharmacare Committee 9. New Business 10. Closing Resolution

Refreshment Break with Exhibitors

Manitoba Pharmaceutical Association Annual General Meeting

11:00am-12:00pm Room 2GH

Agenda will be available in the Manitoba Pharmaceutical Association newsletter.

Professional Development All education programs of the Manitoba Pharmacy Conference 2013 are accredited by the Manitoba Pharmaceutical Association (except where indicated otherwise). MPhA File No 32273M. The accreditation statement will be available during the conference weekend.

3:45-4:30pm • .75CEU Room 2GH

4:30-5:30pm

Room 2F



10:30-11:00am Room 2FF

Saturday, April 6th, 2013

Buffet Lunch with Exhibitors

Please join our exhibitors for a tasty lunch and visit the booths before the afternoon sessions begin.

Issues Forum

1:15-4:30pm • 2.75CEU Theatre Room

Open Discussion

This open forum will allow for issues to be raised from the floor. The discussions will be determined by those in attendance. All comments and questions are welcome. This session will provide an opportunity to explore matters not fully addressed at the annual general meetings.

Topic 1 Implementing Immunization into Your Workflow

Valerie Kalyn, BSP, CDE, CRE, Shoppers Drug Mart - Millrise Centre, Calgary, Alberta

This session will cover:

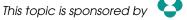
1. General information on becoming an immunizing pharmacist

2. Best practices on how to merge immunizations into workflow (from technician to pharmacist)

3. The logistics of the vaccination and documentation process

4. Promoting this expanded role of the pharmacist to public and other stakeholders.

5. Discussion on travel immunizations (common vaccinations seen in community pharmacy) and your role in identifying, recommending, administering, and following up on vaccinations





Topic 2 Provincial Drua Proaram – Manitoba's Provincial Drua Bulletin Process

Robert B. Shaffer - A/Executive Director - Provincial Drug Program, Manitoba Health

Jeff Onyskiw – A/Director Drug Management Policy Unit - Provincial Drug Program, Manitoba Health

The presentation is intended to provide the audience with procedural awareness and to focus on major steps and considerations that are undertaken in providing Manitobans with new Pharmacare drug benefits. The presentation will provide a process overview of steps in consideration to providing medications to the provincial formulary.

Topic 3 Chronic Pain: Managing Prescription Drug Abuse

Dr. Clement Lang, B.Sc. (Zoology), M.Sc. (Pathology), Ph.D. (Physiology), M.D., St. Boniface Hospital, University of Manitoba

Dr. Lang will highlight new information on opioid options in treatment of pain and provide an overview of the changing treatment options in the therapeutic area.

This topic is sponsored by

Panel Discussion

Participants are invited to pose questions to all the speakers at this time.

Refreshment Break with Exhibitors

2:45 pm to 3:15 pm Room 2EF



Saturday, April 6th, 2013

Annual Awards Banquet & Silent Auction

6:00pm Ballroom A, Delta Winnipeg Hotel

Please join us in recognizing our outstanding members and leaders in our profession. Award Winners biographies are available online at www.mbpharmacvconference.com

Come check out the silent auction items during the evening; all proceeds go to the Pharmacist-At-Risk Program. We would greatly appreciate your support with our efforts to this cause.

Annual Awards Program

Award of Merit • Manitoba Society of Pharmacists

This award is given to an active member of MSP who, in the opinion of his/her peers and the MSP Board of Directors has made a significant contribution to the society and the profession during his/her career.

Bowl of Hygeia • Pfizer Consumer Health

This award is given annually in appreciation of the time and personal sacrifice devoted by pharmacists to the welfare of their respective communities.

2012 Pharmacist of the Year • Manitoba Pharmaceutical Association

This award is given annually to a Manitoba Pharmacist who, in the opinion of his/her peers, has made a significant contribution to the profession during his/her career.

Bonnie Schultz Memorial Award for Practice Excellence • Manitoba Pharmaceutical Association

The recipient of this award demonstrates outstanding excellence in optimizing patient care. Factors considered include serving as a role model; excellence in communication skills; compassion, empathy and concern; and demonstration of skilled practice.

Takeda Magnum Opus Award • Manitoba Society of Pharmacists

This award specifically recognizes pharmacists who have completed advanced training or education and have successfully expanded their practice as a result. This award is sponsored by Takeda

Patient Safety Award • Manitoba Pharmaceutical Association

The Patient Safety Award recognizes the achievement of an individual pharmacist, a group of pharmacists, an interdisciplinary group or a pharmacy organization that have made a significant and lasting contribution to improving patient safety and health care quality through a specific initiative or project.

Canadian Foundation for Pharmacy Past President Award • Manitoba Society of Pharmacists

This award is given to the outgoing President of the Manitoba Society of Pharmacists in appreciation of their time and commitment to the Society.

Entertainment

The evening's entertainment will be a selection of songs from contemporary musicals by Winnipeg talent. A unique experience arranged just for us - it will be thoroughly entertaining!

Lothar Dueck

Bonnie Coombs

Jamie Falk

Grant Lawson

Roger Tam

Susan Lessard-Friesen

Mel Baxter



Sunday, April 7th, 2013

Continental Breakfast

9:00-9:30am Second Floor Lobby

ADAPT Medication Assessment Full Day Workshop

Natalie Kennie, B.Sc. (Pharm), PharmD, Pharmacist, Trillium-Summerville Family Medicine Unit (FMTU) Assistant Professor, Leslie Dan Faculty of Pharmacy, University of Toronto Clinical Coordinator for the ADAPT Online Program

Using learning content from the ADAPT online patient care skills development program, this interactive workshop will take participants through the main components and the process of conducting a medication assessment. Participants will enhance their skills in providing comprehensive medication assessments, including developing a systematic process for identifying drug related problems in complex patients and creating comprehensive pharmacy care plans.

Learning Objectives:

By the end of the workshop participants will:

- Identify essential information to elicit for a medication assessment
- Identify two available problem solving frameworks for identifying drug therapy problems (DTPs) and apply them to a case scenario
- Identify the components of a care plan
- In a small group, produce the following components of a medication assessment: compile a medication history, identify drug-therapy problems, and develop a care plan
- Identify steps for further learning to complete medication assessments efficiently and effectively and develop a plan to address those learning needs

This program is provided by the Canadian Pharmacists Association.

Concurrent Sessions

Session E1 • Short & Snappy

9:30-11:30am • 1.75CEU Room 2E

Topic 1 Herpes Zoster & Post Herpetic Neuralgia: A New Approach to Treatment and Prevention

Dr. Fred Aoki, MD, FRCP (C), ABCP, Infectious Disease Specialist, University of Manitoba

The incidence of HZ increases dramatically with age, affecting quality of life and leading to complications, hospitalizations and death. New vaccines create the opportunity to shift disease management from treatment to prevention. Currently, a vaccine for Herpes Zoster is approved for use in Canada for the prevention of herpes zoster(shingles) in individuals 50 years of age or older. Upon the completion of this session, pharmacists will be able to educate patients on herpes zoster, manage the acute and chronic phases of this disease as well as identify patients for preventative measures, including herpes zoster immunization.

This topic is sponsored by 💽 MERCK

MERCK

9:30am-4:30pm • 4.75CEU Campaign B Delta Winnipeg Hotel

Sunday, April 7th, 2013

Topic 2 Improving Health for All - Strategies in Primary Health Care

Barbara Wasilewski, BN MBA, Executive Director, Primary Health Care, Manitoba Health

Manitoba Health is making strategic investments in order to provide better primary care for Manitobans and develop a sustainable health care system. As part of the plan, the Premier has committed that all Manitobans will have access to a family doctor by 2015. This presentation will provide an overview of key steps toward that goal, including the introduction of new Primary Care Networks and supporting initiatives such as Mobile Clinics, QuickCare Clinics, self-management supports, and team-based inter-professional care.

Topic 3 Confidential: Privacy and the Reality of Pharmacy Practice

Shawn Bugden, B.Sc. (Pharm), M.Sc., PharmD. Associate Professor, Faculty of Pharmacy, University of Manitoba

Christopher Louizos, B.Sc. (Pharm), Instructor, University of Manitoba / Pharmacist, Sobeys Taylor Pharmacy

Privacy and the confidentiality of health information have been receiving increasing attention by media and government. The resulting heightened public attention brings privacy issues right to the pharmacy counter. This session will examine some of the realities of privacy in pharmacy practice and call upon recent surveys and the lessons learned from past transgressions to focus our thoughts on how best to handle privacy in our own practice.

9:30-11:30am • 1.75CEU

Pan Am

Session E2 • Interprofessional Education and Practice: From WHAT and WHY to HOW

Ruby Grymonpre, B.Sc. (Pharm), PharmD, FCSHP, Professor, Faculty of Pharmacy & IPE Coordinator, University of Manitoba

Lori Lamont, Vice President Interprofessional Practice and Chief Nursing Officer, WRHA

There is growing evidence to suggest that interprofessional education (IPE) for interprofessional collaborative practice (IPP) improves the health and wellbeing of individuals, their families and communities and improves health human resources outcomes. Since 2008 the University of Manitoba has partnered with the Winnipeg Regional Health Authority to advance IPE and IPP. The goal of this workshop is to help participants understand the `what', `why' and `how' of IPE and IPP. Participants will have an opportunity to apply these theoretical principles through small group discussion and interactive exercises.

Refreshment Break			10:15-10:30am Second Floor Lobby		
Manitoba Pharmaceutical Association	n Awards Luncheon		11:30am-1:00pm Room 2F		AA
Honorary Life Membership: La	ois Cantin				
Please join us for this event to	honor our colleagues for t	heir exceptional work in this	profession.	A	
50 year Awards 1963 - 2013 Ted Bartman Garry McManus	Jud Scales Allan Shinfield	Orville	Wagner		
25 year Awards 1988 - 2013 Murvin Abas Angela Adamson Caterina Bueti Darwin Cheasley Carla Dribnenky	Cecile Dumesnil Ronald Eros Warren Hicks Vincent Huynh Barbara Khoe	Jeannie Lee Donald Scott McFeetors Sandra Negrey Sam Nocita Petr Prochazka	Marty Sexton Grant Sklar Tamara Strecker Edmund Yu		

Sunday, April 7th, 2013

Pharmacy Student Preparations

Farah Joy Rashid, B.Sc. (Pharm), Pharmacist, St Boniface Hospital

1:00-4:00pm Millennium

This session is designed for 4th Year Pharmacy Students and International Pharmacy Graduates who are entering the profession of pharmacy. Students will be given mock scenarios with pharmacists as the patients. Come and interact with licensed pharmacists and receive tips to help you prepare for exams.

This session is sponsored by

DRUGStore pharmacy

Concurrent Sessions

Session F1 • Practice Spotlight

1:00-2:30pm • 1.5CEU Room 2E

Speaker 1: Marian Attia, B.Sc.Pharm, CDE, Grand Medicine Health Services & Certified Diabetes Educator, PATHways Program, Youville Centre Sherri Henes, RN, BN, CDE, Registered Nurse, Certified Diabetes Educator and Team Lead for PATHways Program, Youville Centre

PATHways: Promoting Action Toward Healthy Ways. PATHways is a healthy living program designed to assist adult community members living in St. Vital diagnosed with Metabolic Syndrome, Hypertension, Dyslipidemia, Obesity, and/or Type 2 Diabetes prevent or manage Diabetes, Cardiovascular Disease and Stroke. PATHways provides participants with chronic disease self-management education; assists to identify personal goals, and helps those affected make lifestyle changes that include healthy eating, active living, weight loss and stress management.

Speaker 2: Jamie Falk, B.Sc.Pharm, PharmD, Clinical Pharmacist - Family Medicine | Primary Care, WRHA, Clinical Assistant Professor - Faculties of Medicine and Pharmacy, University of Manitoba, Kildonan Medical Centre

The pharmacy practice model developed at Kildonan Medical Centre focuses on the provision of patient care in the context of a family medicine teaching clinic. Through close working with patients, a wide variety of learners, and other health professionals, this practice setting offers a unique opportunity to affect prescribing practices, shape therapeutic perspectives, and translate knowledge in an effort to ultimately enhance the care of patients.

Speaker 3: Amy Sood, BSc, B.Sc.Pharm, PharmD, Clinical Assistant Professor, Faculty of Pharmacy, University of Manitoba & Clinical Pharmacist, Manitoba Renal Program, St Boniface Hospital, Winnipeg, MB

Amy provides care to patients with advanced chronic kidney disease in a multi-disciplinary ambulatory clinic. Each team member, consisting of a nurse, dietitian, pharmacist and nephrologist, works together to prevent the progression of kidney disease, educate the patient and manage the various co-morbidities and complications. This presentation will highlight the pharmacist's unique role in optimizing medication therapy in this comprehensive clinic.

Session F2 • CATALYST Module 4: Marketing Smoking Cessation Service

Colin Reeve, B.Sc.(Pharm), CDE, Taché Pharmacy

1:00-3:00pm • 2CEU Pan Am

This innovative workshop enables pharmacists to consider which components of a smoking cessation care plan service can "fit" within their pharmacy and how to promote their smoking cessation care plan service through the use of promotional tools to motivated smokers, physicians and other stakeholders.

Sunday, April 7th, 2013

The learning objectives of this module are:

- To understand the importance of relationship marketing
- To identify the components of a smoking cessation care plan service
- ◆ To consider which components of a smoking cessation care plan service can "fit" within your pharmacy
- To discuss how to promote your smoking cessation care plan service to smokers, physicians and other stakeholders

CATALYST is a comprehensive, flexible, continuing health education program tailored to augment the knowledge and skills of Canadian pharmacists on how to manage tobacco dependence using a standard approach and practical tools in their everyday practice.

This course is best suited for pharmacists that have taken the QUIT program or the first 3 Modules of CATALYST programs.

This session is sponsored by Pizer

Refreshment Break

2:30-2:45pm Second Floor Lobby

Session G • Headline News for Pharmacists

2:45-4:00pm • 1.25CEU Room 2E

Topic 1 Community Cancer Care - What's new for the Manitoba Cancer patient?

Pat Trozzo, B.Sc. (Chem), B.Sc. (Pharm), BCPS, FCSHP, Site Manager - Pharmacy Program, CancerCare Manitoba

This session will focus on updating the participants on the Home Cancer Drug (HCD) program. This program was introduced by the Government of Manitoba in April 2012. The HCD Program is for Manitobans diagnosed with cancer that allows access to eligible outpatient oral cancer medications as well as specific supportive care medications at no cost to the patient. As well, the session will introduce new procedures that some community pharmacies will be asked to undertake in respect to their pediatric cancer patients.

This session is sponsored by Pizel

Topic 2 Adult Obesity in Manitoba: Prevalence, Association and Outcomes

Principal Investigator: Dr. Randy Fransoo, BSc, MSc, PhD, Research Scientist, MCHP & Assistant Professor, Department of Community Health Sciences, University of Manitoba

Obesity is a major public health concern. This report combines information from national surveys with data in MCHP's Population Health Research Data Repository to describe the prevalence of obesity among adults in Manitoba, including the distribution across RHAs and changes over time. It also analyzes the relationship between body size and chronic diseases, mortality rates, and the use of a variety of healthcare services. Implications of the findings for the healthcare system and for public health approaches to address the issue are discussed.

Topic 3 Falls Prevention

Dr. Lynne Warda, Medical Director, IMPACT, WRHA

Falls are a significant problem among older adults. It is estimated that one third of individuals over the age of 65 will fall each year, and older adults who fall once are twice as likely to fall again. The good news is that most falls can be prevented. This session will review assessment tools that can be used to identify factors that put older adults at increased risk of falling, and provide evidence for interventions that have been successful at reducing falls. We will also introduce Winnipeg Regional Health Authority's new website, **www.preventfalls.ca**, and resources for falls prevention that pharmacists can use in their practice and share with clients.

The Manitoba Pharmacy Conference - 2013 Program

FRIDAY APRIL 5, 20	013	ROOM	
12:00 pm	Registration Desk Open	Second Floor Lobby 2GH 2GH Second Floor Lobby 2GH	
1:00-2:00 pm	Session A • Pharmacists as Decision-Makers		
2:00-2:45 pm	Session B • A Day Late and A Dollar Short - Human Resource Planning in Pharmacy		
2:45-3:00 pm	Refreshment Break		
3:00-3:45 pm	Session C • The Way Forward to Better Patient Care: A Pivotal Role for Pharmacists		
3:45-4:30 pm Session D • Looking Back – Reflections on the Pharmacist in Society		2GF	
4:30-5:30 pm	MSP 40th Reception & Young Leaders Presentation	2F	
SATURDAY APRIL (5, 2013	ROOM	
3:30 am Registration Desk Open		Second Floor Lobby	
9:00-9:30 am	Continental Breakfast	2GH	
9:30-10:30 am	Manitoba Society of Pharmacists • Annual General Meeting	2GH	
10:30-11:00 am	Refreshment Break with Exhibitors	2EF	
11:00-12:00 pm	Manitoba Pharmaceutical Association • Annual General Meeting	2GH	
11:45-1:15 pm	✤ Buffet Lunch with Exhibitors	2EF	
1:15-4:30 pm	Issues Forum	Theatre Room	
2:45-3:15 pm	Refreshment Break with Exhibitors	2EF	
6:00 pm	Annual Awards Banquet & Silent Auction	Ballroom A, Delta Hotel	
SUNDAY APRIL 7, 2	2013	ROOM	
8:30 am	Registration Desk Open	Second Floor Lobby	
9:00-9:30 am	Continental Breakfast	Second Floor Lobby	
9:30-4:00 pm	ADAPT Medication Assessment Full Day Workshop	Campaign B, Delta Hotel	
9:30-11:30 am	Session E1 • Short & Snappy	Room 2E	
	Session E2 • Interprofessional Education and Practice: From WHAT and WHY to HOW	Pan Am	
10:30-10:45 am	Refreshment Break	2nd Floor Lobby	
11:30 am - 1:00 p	m 🛠 Manitoba Pharmaceutical Association Awards Luncheon	2F	
1:00-4:00pm	Pharmacy Student Preparations	ident Preparations Millennium	
1:00-2:30 pm	Session F1 • Practice Spotlight	2E	
1:00-3:00 pm	Session F2 • CATALYST Module 4: Marketing Smoking Cessation Service	Pan Am	

2:30-2:45 pm

2:45-4:00 pm

Refreshment Break

Session G • Headline News for Pharmacists

2nd Floor Lobby

2E