

SHAPE YOUR FUTURE

Pharmacists Manitoba is strengthening government relations to ensure our profession is represented during times of change. Get involved and help shape the future of pharmacy.



With more than 1,500 pharmacists and over 400 pharmacies across Manitoba, we are the most accessible part of the public health care system and, in some rural and remote communities, the only part remaining. Pharmacists are dedicated to patient-centered care and committed to making a difference in our patients' lives.

A survey conducted by Abacus Data in March 2019 found a majority of Manitobans were in favor of pharmacists prescribing immunizations (93%), birth control (84%), and for urinary tract infections (83%). A majority also feel that the provincial government should pay pharmacists to assess and prescribe for these services (83-92%). Pharmacists are authorized to prescribe for birth control, urinary tract infections and immunizations in other provinces; this should be happening in Manitoba, too.

We want to work with the provincial government to achieve greater transparency, better value for money and improved sustainability. In order for that to happen, decision makers at the Manitoba Legislature need to update their perspective, build new relationships, and let pharmacists fulfill their potential.

The Minister of Health, Cameron Friesen, stated in his opening remarks at the Pharmacists Manitoba Conference on April 12th, 2019: "For far too long, the relationship between the Manitoba government and pharmacists has revolved around the provincial drug plan and nothing else. This is an outdated approach that, much like the health-care system itself, needs to be transformed and modernized."

The progress Pharmacists Manitoba has made in building a relationship with Manitoba government officials would not be possible without the work conducted on our behalf by Longview Communications and Public Affairs. For the past 2 years, we have contracted Longview to aid and advance our discussions with the provincial government ensuring that elected officials **ReThink Pharmacists**. As you can see from the Minister's quote, our message has been received and we are optimistic that change will come.

**MEMBERSHIP
MATTERS**

Renew or join
Pharmacists
Manitoba today!





Health care in Manitoba needs to see a pharmacist.

CONVENIENT, ACCESSIBLE AND CLOSE TO HOME.
THE BEST KEPT SECRET IN HEALTH CARE.

RETHINK PHARMACISTS

Membership Matters!

If we are going to effect practice change and the reimbursement model in Manitoba the way it has changed in other provinces, we are going to need the profession to stand behind Pharmacists Manitoba and support our efforts. Join or renew your Pharmacists Manitoba membership today.

You can help
Shape Your Future!

RENEW OR JOIN!

RECEIVE EARLY BIRD RATE BEFORE JUNE 15TH

-  VISIT PHARMACISTSMB.CA/MEMBERSHIP/ONLINEAPPLICATION
-  LOG IN OR REGISTER
-  SELECT INDIVIDUAL MEMBERSHIP AND FILL IN PROFILE INFORMATION
-  SELECT THE LEVEL OF LIABILITY INSURANCE



PHARMACISTS
MANITOBA

CONSIDER TOPPING UP YOUR MEMBERSHIP WITH A DONATION TO OUR PUBLIC RELATIONS FUND.

DONATIONS CAN BE MADE WHEN YOU BECOME A
MEMBER OR RENEW YOUR MEMBERSHIP

