



PHARMACISTS  
MANITOBA  
CONFERENCE

# Sponsorship Program 2023

The 2023 Pharmacists Manitoba Conference will be held April 15<sup>th</sup> & 16<sup>th</sup> in-person at the RBC Convention Centre in Winnipeg.

This event brings together pharmacists, pharmacy owners and pharmacy students from across the province – **this is the largest gathering of pharmacists in the province**. We are asking for your support in sponsorship dollars which will benefit our delegates by keeping down the cost of registration and allowing us to continue to offer exceptional continuing education sessions that are relevant and current to today's pharmacists in Manitoba.

**BONUS** – Your sponsorship will also include recognition during our fall one-day virtual conference which is free to all Pharmacist Manitoba members - ANOTHER great opportunity to reach pharmacists from across the province!

**Interested in sponsoring** – email Marnie Hilland at [mhilland@pharmacistsmb.ca](mailto:mhilland@pharmacistsmb.ca) with your intended level of support & we will send you full details on the program and benefits.

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## Sponsor Packages 2023

### Premium Sponsorship Package \$2,500

- Opportunity to submit a session proposal to conference planning committee to provide a **sponsored continuing education session** for the spring or fall conference programs.
- **Exhibit booth** on Saturday, April 15<sup>th</sup> includes morning break and buffet lunch.
- **Quarter page advertisement** in the conference issue of the *Communication Journal* which is distributed to all pharmacists in Manitoba and posted on our website.
- **One Saturday exhibitor complimentary registration** (including lunch)
- Logo in all conference advertising/social media/website

### Exclusive Sponsorship Package \$3,500

- **Premium Sponsorship Package +**
- **Half page advertisement** in the conference issue of the *Communication Journal*.
- **One full complimentary registration** (including lunch)
- **One of the following options:**
  - **Exclusive Conference Registration Sponsor**  
Logo placement on online registration/recognition in printed material and at podium
  - **Exclusive Saturday OR Sunday Coffee-on-the-go Sponsor** (Saturday spot/Sunday spot)  
Logo placement during breakfast and recognition in all material and at podium
  - **Exclusive Poster Presentation Sponsor**  
Present Best Poster at podium on Sunday, April 16<sup>th</sup>, logo placement at event and recognition in all material and website.

## **Diamond Sponsorship Package** *(1 sponsor only)*

**\$4,500**

- **Premium Sponsorship Package +**
- **Annual Awards Reception Sponsor** – Exclusive host of the reception immediately following the awards presentations. Option to have exclusive booth, handouts, etc for delegates during reception.
- **Top sponsor of conference** – top logo placement on all advertising & social media.
- **Full page advertisement** in the conference issue of the *Communication Journal*.
- **Two full complimentary registrations** (including lunch)

**Ready to confirm your sponsorship?**

Email Marnie Hilland at [mhilland@pharmacistsmb.ca](mailto:mhilland@pharmacistsmb.ca)