

EMAIL ADVERTISING



PHARMACISTS MANITOBA

Pharmacists Manitoba was established in 1972.

It is a not-for-profit, voluntary organization whose purpose is to unify and advance the pharmacy profession while inspiring excellence in practice and promoting the value of pharmacists' professional services..

Thank you for contacting Pharmacists Manitoba for your advertising needs!

Your advertising options include:

- **Pharmacists Manitoba's weekly member email the *Weekly Script***
- **Pharmacists Manitoba's Career Postings: advertisement in *Bi-Weekly Career Communications* email and/ or on Pharmacists Manitoba's website**

Advertising in the *The Weekly Script*

The Weekly Script is Pharmacists Manitoba's weekly member newsletter. Placement of one advertisement in the newsletter comes with a fee of \$300 plus GST. *The Weekly Script* is circulated once a week and the deadline to submit content to be included is 3 business days prior to circulation. All fees must be paid in advance of circulation and can be paid by Visa or MasterCard.

All weekly electronic newsletter advertisements will be formatted using submitted text inserted into the member email template. Pre-formatted content can be submitted but will be embedded into the email as a link only.

www.pharmacistsmb.ca

Career Postings

Your options for posting jobs at Pharmacists Manitoba are:

Website Posting

- Posted for two months on [Pharmacists Manitoba website](#)
- The charge for this option is \$200.00 plus tax

Website Posting & Email Blast (Discount available for corporate members. See below)

- Includes the website posting as noted above
- Email blast via *Career Communication Plus* sent out to all of our members 4 times, bi-weekly (eight weeks)
- The charge for this option is \$350.00 plus tax and includes the website posting.
- Please [click here](#) for complete details

Corporate Member Discount

Corporate Members of Pharmacists Manitoba, receive the website posting at no charge when the email blast is added on (a savings of \$200). For more information about Corporate Membership please [click here](#)

To Advertise

To submit an advertisement forward a copy of the posting document. Acceptable formats include Word, PDF, JPG or TIF file

Payment

- An invoice will be sent upon receipt of ad material
- Payment will be processed immediately upon receipt of card details
- *Weekly Script* advertising will be circulated based on client's requirements
- Job posting goes live on the website after payment is processed and will be circulated with the next email blast

Contact

P: 204-956-6681 / TF: 1-800-677-7170

F: 204-956-6686

E: info@pharmacistsmb.ca

Published by Pharmacists Manitoba
www.pharmacistsmb.ca

For information on advertising in our quarterly member online journal *Communication*, click [here](#).

To view Pharmacists Manitoba Advertising Policy, click [here](#).