

# MEMBERSHIP MATTERS



## SHAPE YOUR FUTURE

The past year can easily be described as the year of health care cuts and chaos. For pharmacists, the winds of change began with the Provincial Budget in April of 2017 and hit with hurricane force in July with the Dispensing Fee Cap announcement and provincial PCH Agreement transition to a Request for Proposal process.

These changes have reinforced the significant value of working constructively with government. Our government relations initiative is the most important strategy to ensuring a positive relationship with those who establish policy. Our members told us that government relations should be our focus. As a result, we contracted with Longview Communications and Public Affairs to assist with our communication and navigation amongst government officials.

We partnered with the College of Pharmacists of Manitoba to host a community pharmacy implementation of lab test ordering working group. We are working constructively with the College of Pharmacy, Dynacare Laboratories and Diagnostic Services Manitoba to define community pharmacy practice and procedures with the goal of enabling this service in 2018.

## RENEW OR JOIN!

### RECEIVE EARLY BIRD RATE BEFORE JUNE 15<sup>TH</sup>

- VISIT [PHARMACISTSMB.CA/MEMBERSHIP/ONLINEAPPLICATION](http://PHARMACISTSMB.CA/MEMBERSHIP/ONLINEAPPLICATION)
- LOG IN OR REGISTER
- SELECT INDIVIDUAL MEMBERSHIP AND FILL IN PROFILE INFORMATION
- SELECT THE LEVEL OF LIABILITY INSURANCE

# DONATE TODAY!

## TOGETHER WE CAN DELIVER MORE BUT WE NEED YOUR HELP TO MAKE IT HAPPEN!

Our government and public relations strategy are both costly and necessary and your support is needed. Donations can be made online along with your membership application or mailed directly to the Pharmacists Manitoba office. Visit [www.pharmacistsmb.ca](http://www.pharmacistsmb.ca) for more information.





# Health Care in Manitoba needs to see a Pharmacist.

**GOVERNMENT NEEDS TO REINVEST  
IN PHARMACY SERVICES.**

**RETHINK  
PHARMACISTS.**

## **RETHINK PHARMACISTS A COMMON MESSAGE, ONE UNITED VOICE**

It's time to Rethink Pharmacists. That's the theme of a creative platform developed by Pharmacists Manitoba, in collaboration with other provincial pharmacist associations, as part of an on-going CPhA-facilitated initiative called the Image and Reputation Collaborative. The material, which can be adapted for provincial public awareness campaigns or for use in targeted advocacy initiatives to policy decision makers, aims to reposition and redefine pharmacists' role and the profession. The theme focuses on awareness of pharmacists: the premise that pharmacists provide more than what people traditionally think. It projects an image and presents situations in which people begin to see pharmacists and the profession in a different light in order to drive change in behaviour among patients (use pharmacists more for managing their health) and provincial governments (include pharmacists as an additional option for reimbursed services).

# YOUR MEMBER BENEFITS



## INSURANCE



**Liability Insurance** - Personal Professional Liability Insurance is recommended to ensure that you have the financial resources to defend and potentially pay for incidents that you are deemed liable for as a result of rendering your professional services. Pharmacists need professional liability insurance to cover their services, in case professional mistakes or omissions happen.



**Group/Individual Insurance** - Pharmacists Manitoba insurance plans are designed to benefit your healthcare needs. Group benefits include life, disability, health, dental and travel insurance. Individual benefits include term life insurance, mortgage, universal life and disability insurance.



**Property Insurance** - Ruban Insurance is pleased to provide business and personal insurance to members. Business insurance includes building, equipment, inventory, loss of income, crime, employee fidelity, general liability and professional liability. Personal insurance includes homeowners, tenants, condominium owners, cottages, boats and fine arts.

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## LEGAL ASSISTANCE



**MLT Aikins** - Pharmacists Manitoba and MLT Aikins are pleased to provide legal services to all members in good standing with Pharmacists Manitoba, whether practicing or retired, and their immediate family members. The Program provides high quality legal service at a reduced cost.

MLT Aikins is a full-service law firm with approximately 240 lawyers across Western Canada. They have a thorough understanding of Western Canada's unique legal and business landscapes.

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## FINANCIAL SERVICES



**Scotia Wealth Management:** Pharmacists Manitoba and Scotia Wealth Management are here to make your financial life easier. Whether you're a student professional, salaried professional or in business for yourself, Scotia Wealth Management provides flexible and comprehensive packages designed to meet your financial needs and goals.



**Banking Services: Scotiabank** - Pharmacists Manitoba members are eligible for the Scotiabank Professional Plan. At each stage in your life, as your professional and personal goals change, your financial needs will change as well. Scotia Professional® Plan is designed to meet these needs and goals by providing you with a flexible and comprehensive package of customized financial solutions, services and advice.

## CPHA BENEFITS



Pharmacists Manitoba is proud to be an Organizational Member of the Canadian Pharmacists Association, working together to provide a strong voice for the profession. All Pharmacists Manitoba members belong to CPhA and can access exclusive CPhA member benefits, including:

**Goodlife Fitness** - Members will receive significant savings on membership rates and up to four family members.

**Travel Affinity Program** - Enjoy below-market discounts on all hotels and car rental suppliers around the world with discounts averaging 10-20% below best available rates.

**Via Rail** - Members and staff are entitled to a 5% discount every time they travel with VIA Rail Canada. This corporate discount applies for all destinations, and all fare categories.

**Canadian Pharmacists Journal** - Members receive six print issues per year, and 24/7 access to CPJ Online.

**Continuing Professional Development** - Members receive discount pricing on CPhA's CPD programs, plus free access to weekly Therapeutic Highlights emails and pharmacy practice webinars.

**Networking Opportunities** - Access to networking opportunities including the Canadian Pharmacists Conference and the Primary Care Pharmacy Specialty Network.

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## PREFERRED PROVIDERS



**Polar Windows** - Pharmacists Manitoba has formed a partnership with Polar Windows, which gives you access to their exclusive discount program. Just for being a member, you are automatically entitled to a 32% discount on Polar Windows products. Additionally, Polar will donate 2% of the total price to the Manitoba Lung Association.



**Winnipeg Winter Club** - Pharmacists Manitoba members and their families are eligible for an exclusive one month VIP Pass. Work with some of Manitoba's top coaches and trainers. The Winter Club is a private, member owned club that offers one of a kind combination of sports and amenities in a 100,000+ square foot facility. More information is available on the Pharmacists Manitoba website.



**Academy Massage** - Pharmacists Manitoba has formed a partnership with Academy Massage to offer members a variety of discounted services. Services include a free consultation for spinal decompression or laser therapy, discounted treatment packages for spinal decompression, laser therapy package, one hour massage therapy and more.



**QID** - Pharmacists Manitoba members receive complimentary access to QID. QID allows members to easily and securely communicate with pharmacists across the country in dozens of Communities of Practice; collaborate on difficult cases and easily keep pace with medical news.



**BELL MTS Place** - Save up to 15% on concerts and events at the BELL MTS Place.



**Royal LePage** - Buying or Selling? Receive a 10% Cash Rebate.



**St. John Ambulance** - Training in Emergency First Aid with Level C CPR.